

HOME NEWS

Councils' cash must come from rates—Hayward

FINANCIAL TIMES REPORTER

LABOUR PARTY local government members were told yesterday that the Government would not stop you spending more on local services—if you are prepared to raise the money you need from those rates.

Mr. Denzil Davies, Minister of State at the Treasury, stressed that financial priority must be given to manufacturing industry. "On the one hand we want to support the Labour Government in the counter-inflation policy of the national cake for itself. Enough had to be left to provide for industrial investment and to hold spending to the absolute minimum.

On the other hand, every instinct tells us that community services and social expenditure should be expanded.

"That is what we all came into this Party for. It is what many of you promised in your local election manifestos not very long ago."

Choice

A socialist budget for a local authority had to reflect socialist priorities. The interests of the poor off but had put above those of the better off," Mr. Davies said.

Mason attacks Tory anti-Soviet stance

MRS. THATCHER was yesterday being "hysterical and pretentious" as "Maggie the Cold Queen" by Red Star, the official War Warrior" because of her publication of the Soviet Ministry recent anti-Soviet stance, by Mr. of Defence.

The Tory leader had gone "scratching from her pantry door, barking back to the days of Britain's imperialist grandeur as if Britain alone can force Soviet Communism back to its own shores," Mr. Mason said in a statement to the Press Association.

Mrs. Thatcher's remarks had been "ill-timed and provocative" and could even bring back the spectre of cold war.

In the last few days, Russia's diplomatic pride has been markedly hurt by Tory attacks which led the Soviet ambassador in London to complain bitterly to the Foreign Office, where he

More Home News on
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UNILEVER is to add the computer bureau operation of Singer Business Machines, SISCO, to its growing computer services interests.

By Christopher Lorenz, Electronics Correspondent

UNILEVER is to add the computer bureau operation of Singer Business Machines, SISCO, to its growing computer services interests.

The purchase of SISCO (Singer Information System Company) on behalf of Unilever Computer Services is understood to be costing Unilever about £250,000, though no official figure has been revealed.

The purchase will cut the in-house proportion of the Unilever services company from the current 75 per cent and will strengthen its position in the expanding computer services business.

It will also make a small contribution to resolving the future of Singer's European computer and business systems operations,

which are currently up for sale following the U.S. headquarters

discrepancy between the U.S. headquarters and the U.K. headquarters.

The Unilever deal has been under negotiation for about a year, whereas Singer's decision to sell its Business Systems division was announced only at the end of December.

CONSUMER CONFIDENCE

Sharp swing to optimism over financial outlook

BY DONALD MACLEAN

CONFIDENCE in the financial outlook on the part of consumers rose sharply in the month to early January, according to a survey carried out by British Market Research Bureau.

The number of consumers expecting conditions to worsen continued to exceed the number expecting an improvement, but by only 5 per cent of the sample taken, against 22 per cent in December.

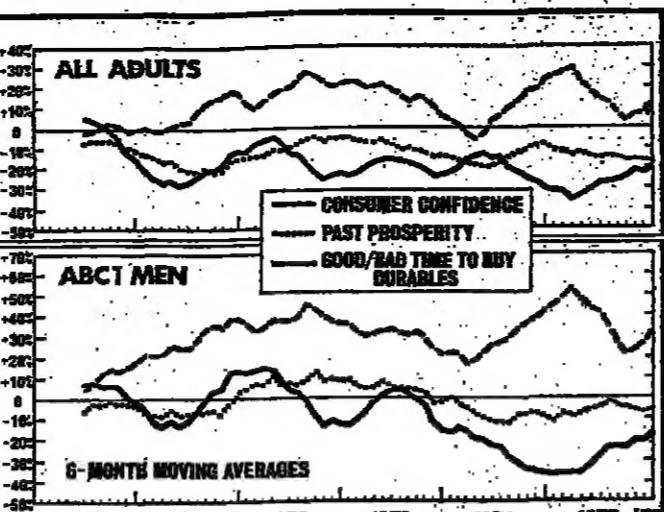
At the same time, a survey of ABC1 men (which includes professional, managerial and clerical groups) showed a swing to optimism, with a margin of 4 per cent looking for improvement, whereas in December there was a margin of 21 per cent expecting conditions to worsen.

The improvement in confidence meant that for all adults the six-month moving average of the balance expecting a worsening fell to 20.2 per cent from December's 22.5 per cent, so maintaining the trend away from the record 38 per cent touched last April.

The number of people feeling worse off than a year earlier showed little change of trend, with a net 19 per cent "worse off" in January, against 20 per cent in December. But here too, the figures for ABC1 men differed appreciably from the overall, with the balance saying they were worse off falling to 3 per cent, from 13 per cent in December.

The six-month moving average for all adults in this sector showed a net 17.5 per cent claiming to be worse off, against 17.2 per cent in December.

A strong rise took place in



The consumer confidence line charts the percentage balance of respondents expecting conditions to improve in the next 12 months over those expecting them to worsen.

Past prosperity is the percentage balance of people saying that their families are better off than they were 12 months ago over the balance saying they are worse off.

The durable line charts the percentage of those surveyed who think the present moment is a good one for buying consumer durables over those who think it is a bad time to buy.

Copyright BMRRB Financial Times. Full survey from BMRRB.

the numbers thinking it a good the previous month. A substantial to buy consumer durables, this part of these swings, however, with a net 32 per cent coming over, is attributable to the onset down in favour of buying, of the sales season in the shops, whereas in December the figure for all adults the six-month moving average showed a net 2 per cent.

Among ABC1 men there was 10.2 per cent believing it is a good time to buy against 5.5 per cent of buying, against 35 per cent in December.

Copyright BMRRB Financial Times. Full survey from BMRRB.

BS£ £80m. scheme for South Teesside

By Our Darlington Correspondent

The British Steel Corporation is to spend £80m. over the next two years on improving its works at South Teesside.

Both the basic oxygen steel-making plant at Lackenby and the associated continuous casting plant, which the BSC says will be the "lynchpins" of the South Teesside complex, are to be improved.

The aim of upgrading the BOS plant is to increase steelmaking from its present level of 1.5m. tonnes to 4.5m. tonnes by February, 1978.

All the iron produced by the 10,000-tonnes-a-day blast furnaces under construction at Redcar will be processed at Lackenby.

The new output will cater for a wide range of steel specifications to suit requirements of rolling mills at Cargo Fleet, Consett, Hartlepool, Lackenby, Skinningrove and Workington. Each of the three vessels in the BOS plant will be capable of producing 260 tonnes of steel every 45 minutes.

Another twin strand slab steel machine is to be added to the continuous casting plant to achieve an annual output of 2.307m. tonnes of blooms and slabs. Completion is scheduled for January, 1978.

The BSC said that some of the investment at Lackenby will be devoted to environmental improvements. Advanced fume extraction equipment in the charging bay had been designed to capture 90 per cent of fumes created during charging, taping and blowing.

"Practical and theoretical training for new and existing craft and production staff will be arranged to suit the development requirements of both the BOS and cast steel operating projects."

Len Murray gives pledge to unions in Ulster

MR. LEN MURRAY, TUC General Secretary, pledged the TUC General Council's support for the "Better Life for All" campaign launched in Belfast by the Northern Ireland Committee of the Irish Congress of Trade Unions.

He told at a meeting convened by the Committee to discuss the launching of the campaign: "The General Council of the TUC are fully behind you in your campaign, and I am sure that it is true here as elsewhere in Britain, Your aims are our aims."

"When we talk to the Chancellor of the Exchequer about concrete action—much needed now—to reduce unemployment we have in mind that unemployment here has long been higher than anywhere else in the U.K. to no little extent the violence and civil strife have been nurtured here by persistently high rates of unemployment."

"We are working as you are for the improvement of the social services, for the protection of all who through age or infirmity or ill-fortune need help. We, like you, abhor and reject discrimination on grounds of race or religion, nationality or political belief. We uphold as you do the right of every individual to live free from the threat of violence."

Under recent legislation gifts to charity up to £100,000 are exempt from Gift Tax.

Commemorate someone dear to you £150 perpetuates the name of a much-loved person on the Founders' Plaque of another essential Day Centre.

£100 names a hospital bed overseas.

For further details please write to: The Hon. Treasurer, the Rt. Hon. Lord Maybray-King, Help the Aged, Room FT9L, 8 Denmark Street, London W1A 2AP.

"Voluntary initiative is a vital legacy to leave the future" Lord Shawcross

"Nothing can take the place of friendly personal help to people in need; and as society gets more impersonal we want it even more however our social services develop."

I believe it is particularly needed among the elderly, for as one gets older it becomes easier to understand their special problems. To sit in loneliness every day, as many have to, is a very heavy burden. I therefore welcome the initiative shown by Help the Aged in helping the growing number of lonely old people in our midst. Just as they have shown compassion and common sense in providing flats, they are now finding a positive answer to loneliness by mobilising local people in helping to start Day Centres. Here old people find friendship and practical help in remaining active. I can think of no finer legacy to leave."

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Hopes raised for increase in sugar beet acreage

BY JOHN EDWARDS, COMMODITIES EDITOR

HOPES FOR a big boost in there has been ideal weather for farmers in the past few months U.K. this year have been raised that should ensure good planting.

British Sugar Corporation to-day an announcement by the conditions in March.

Average yield per acre for beet is equivalent to two tons of sugar, so even if the full 510,000 acres are not planted a rise in production to 1m. tonnes or more in this year is feasible.

Mr. John Beckert, the new chief executive of the British Sugar Corporation, said the bulk of requests for increased acreage was coming from established growers. This was despite only a fairly modest rise to £19 a tonne of beet, including allowances paid to growers and the bad experiences of the past two years.

He claimed this was a vote of confidence in the corporation's plan to expand production to 1.25m. tonnes by 1980, and proved the sceptics wrong that the acreage target would not be reached.

However, the corporation is confident that the crop is unlikely to be as badly affected as last year, especially in the first few weeks of the new season.

Mr. Edwards' forecast, which is based on the latest available information, is that the 1978/79 campaign will be 510,000 acres, up from 488,000 acres in 1977/78.

He said: "The weather has been ideal for planting, and the

crop is likely to be as good as last year, which was 1.25m. tonnes."

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OVERSEAS NEWS

Kissinger gives boost to new Spanish regime

ROGER MATTHEWS

MADRID, Jan. 25.

SPANISH regime buoyed a change "in the atmosphere of violence and threats." Secondary school teachers are also adopting a more militant stance with the likelihood of further schools being affected by strikes tomorrow. The capital's two main social security hospitals called in police yesterday to eject strikers from the building protest meetings. Strikers have also hit the country's two other main car manufacturers' plants. "Frente Renovador" and "Sexta" in several workers were injured during violent clashes between construction workers and police who used rubber bullets and baton charges to disperse the men.

Within the regime immediate attention is focused upon tomorrow's meeting of the Council of the Realm, which has been asked to approve the Government's decision to extend the life of the Cortes by a year in order to facilitate electoral and constitutional reforms. During the two meetings last week, the Cortes, which always performed exactly according to the wishes of General Franco, was unable to reach a decision. Seven of the 17 members are presently opposed to the Government's request, six in favour, three have so far abstained and one was absent from the meetings. Perhaps significantly among the abstentions are two serving Generals, who should have been expected to back the government line.

If the issue remains unresolved for another couple of days it could prove highly embarrassing to Prime Minister Carlos Arias when he appears before the Cortes on Wednesday to explain in detail the Government's plans for the coming year.

Mitterrand plays down European Socialist 'split'

ROBERT MAUTNER

PARIS, Jan. 25.

FRANCOIS Mitterrand, the Socialist leader, to-day where Communists were in a small minority. The Socialist party in countries like France, Italy, Greece, Portugal and Spain thus have something in common with each other. It was therefore useful that reports were based mainly on the fact that prominent West European Socialist leaders such as Helmut Schmidt, the German Chancellor, and Harold Wilson, the British Minister, had come out at the Elaine meeting at alliances between the Socialist and Communist Parties the French model. The creation of a special European Socialist Conference this weekend in Paris, as soon after the Socialist national meeting, did nothing to dispel the impression that European Socialists are now divided into two camps, one not denying the existence of these differences. Mitterrand indicated at a press conference that they should not be dramatised. Socialists in countries with large communist parties could hardly be expected to adopt the same

BRIEF
Igeria cancels
ment deals

THREE overseas contractors have agreed to cancel compensation of 6.5m. of cement ordered by Nigeria, the special panel investigating outstanding claims contracted in a, our correspondent writes, which had previously been disputed by the Federal Government to over disputed orders were those who have consented to cancellation of contracts in Naira 250m. It listed them Clement Vicat of France, muss DV of Netherlands, Columbia Sea Bulk Carriers America, IWC Finance Corporation, and Anglo-French Steel Corporation, both of Britain, and a Marketing. Cement Contracts Negotiating Committee renewed as to other contractors in court action and a reasonable settlement.

clear explanation

Anthony Wedgwood Benn, Minister for Energy, is invited to Brussels to speak to the European Parliament's energy committee on his decision to pull out of the Dragon nuclear project. The committee is to investigate the problems which went into the decision to pull out of the programme. It is stressed that the purpose is to study the decision-making aspects rather than the political aspects of the matter, writes David Curry in *the Times*.

ensure ordered

eria has ordered the closure of the U.S. radio monitoring station in Kaduna. The reason is not immediately known but a local newspaper has reported that the radio station was being used for clandestine purposes by the CIA. Relations between Lagos and Washington have been uneasy lately in view

New York City plan in danger

By Jay Palmer

NEW YORK, Jan. 25.

NEW YORK City's immensely complicated plan to avert bankruptcy appears to be in danger of collapsing. Over this weekend New York State Governor Hugh Carey ordered an immediate revision of the City's emergency financial plan.

At the same time, in Washington a senior Treasury official told Congress that the city administration was not meeting Federal criteria for receiving its fiscal practices. Mr. Edwin Yeo, Under-Secretary of the Treasury for Monetary Affairs, warned that Federal loans might have to be withdrawn if the situation did not improve.

Although Mr. Yeo noted that the "city has made very substantial progress," he insisted that it had already failed to meet its fiscal targets of proposed spending cuts. The Federal government is authorised to lend New York City up to \$2.8bn. a year according to a recent study by state officials monitoring the city's progress, the city has now cut its budget by \$35m. This compares to the original mid-January target of \$118m. and eventual fiscal 1976-76 cuts of \$200m.

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Despite the latent revanchism, which many in the Arab world

SYRIAN INVOLVEMENT IN LEBANON

Laying it on the line

BY ROBERT GRAHAM IN DAMASCUS

The events of the past week in Lebanon have left in their wake a host of anxious interrogatives when Lebanon was carved out of Greater Syria, the Syrians have been drawn into their present phase? Has a genuine process of negotiation begun?

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Despite the latent revanchism, which many in the Arab world

Rabin leaves for crucial U.S. visit to-day

By L. Daniel

JERUSALEM, Jan. 25.

NO RADICAL new proposals will be taken by Israeli Premier Yitzhak Rabin to Washington, judging by the brief communiqué issued after to-day's Cabinet meeting on the eve of Mr. Rabin's crucial 10-day visit to the U.S.

The terse communiqué issued after the Cabinet meeting said that Rabin's discussions with U.S. Administration officials would be based on existing Cabinet decisions. One of the objects of the talks in Washington was the working out of a U.S.-Israeli understanding on the way forward in the Middle East following a period of strained relations.

A few hours before Mr. Rabin's departure, the Cabinet also stated that there should be no talks with the Palestine Liberation Organisation (PLO), now at the centre of the stage.

UPI reports: The Americans were expected to discuss their reported efforts to arrange an Israeli-Jordanian interim settlement, sources said.

Israel is pushing for a renewal of the Geneva talks to counter the Arab drive to move Middle East peace initiatives into the Security Council, the sources said.

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We have a free one-way rental service in Britain.

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We take 22 different credit cards.

And, if you live and rent in the U.K. or Eire, we give you Green Shield Stamps.

Our staff are friendly, helpful and they smile.

And that's a fact that makes people come back to Avis.

With or without a car.

We try harder.

Avis.

We rent Chrysler and other fine cars.

The Office World

When it pays to buy your building

BY QUENTIN GIRDHAM, PROPERTY CORRESPONDENT

MOBIL HAS a worldwide policy that anywhere it intends to stay for a matter of decades the oil group likes to own at least part of the equity of the office blocks it occupies. It has just demonstrated this in London by buying half of the new block at Clements Inn, next to the Law Courts, where the rent totals £850,000 a year.

Doing this deal now, by paying £6m. for half the building and effectively reducing that rent to £425,000, at least until the first rent review, is perhaps more than just an extension of Mobil's general policy. This policy sees property owning as a general inflation hedge and also providing advantages in the management of buildings.

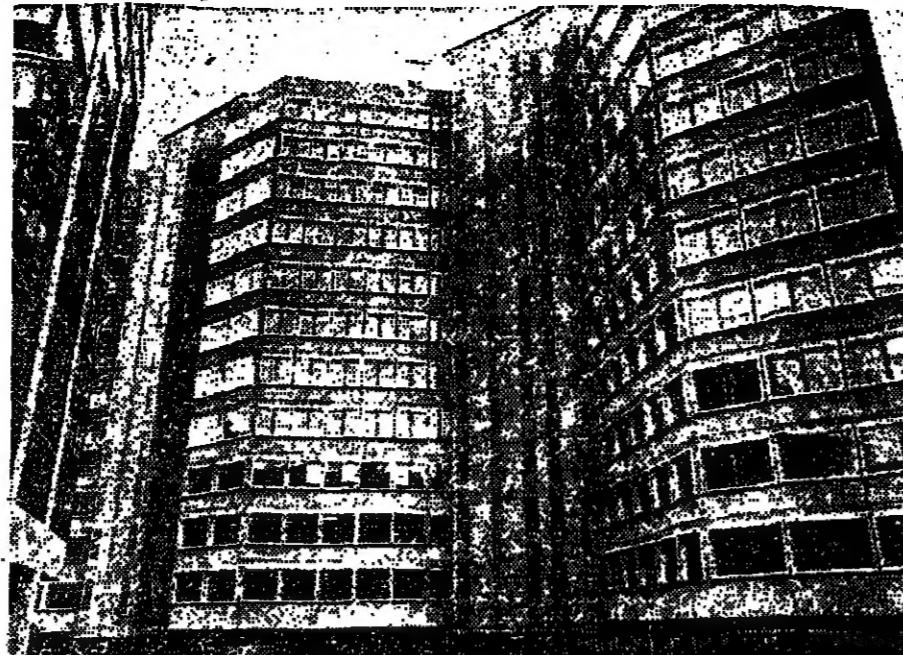
But buying now, with the property market on the floor, has particular significance. Mobil's move may indicate a trend: Those big space-users, with some faith in the economic future (hence future rent levels) and capital resources at present, will possibly never have a better chance to purchase their buildings and stop paying rent. The Mobil men who will occupy Clements Inn are largely North Sea production administrators, who presumably epitomise our hopes of economic recovery.

Any pronounced trend to owner-occupation of London offices would be setting back the clock in property terms and, by tying up capital, also run against most theories of company financing. But there are specific reasons why London could upset the pattern.

Expensive

To start with, it has the most expensive office space of any financial centre. When the best accommodation in the City was fetching over £20 per square foot in 1973 the difference between London and elsewhere had become absurd. Now that City rents have fallen back, apart from a few specialised sites, to around £12.50 per square foot, the contrast is still stark.

Making rough comparisons, Paris could cost £8 per square foot and Frankfurt £5; Brussels is around £3.75 and Rotterdam £3; New York (with approaching 30m. square feet of offices empty) might cost around £2.75 per square foot. Montreal £5.50



Mobil has set a trend by buying half of the new block at Clements Inn, London to save on rents.

and Sydney £4.50. Obviously the City is a very special case of overcrowding, and hence high property values. So to take a fairer comparison.

London also shows a higher rates cost than most capitals. With rents having dropped, much of the advantage to those signing new leases has been lost through rate hikes like that the City experienced when the total commercial rates it raised went from £55.8m. in 1974-75 to £135.5m. for the current year. Next year will not see a rise of such magnitude with the Greater London Council giving a lead in holding its

levels, the rates bill on a City office is already over half as large as the rent (or course on many old leases in the City the rates will be three or four times rent). In Victoria rates are 40 per cent. or more of rent and in Mayfair over 30 per cent.

So total accommodation costs may have dropped in London but even though tenants can for the moment sleep easy at the prospect of their next rent review, rates have rapidly become a significant factor, along with service charges, and these cannot be controlled. It is unlikely that we will get back to total costs as high as those for the 1973 City unfortunates, who once lost large buildings

despite the irony of a still almost empty Centre Point, the supply of good modern buildings in the 50,000 square foot or more class is dwindling. Apart from the P.S.A. which does not appear to have satisfied its appetite for central London space yet, there are a handful of major international companies also looking for headquarters buildings.

Despite this heavy burden, there is still a reasoned argument for thinking that rent levels will also start another spiral towards the end of the decade. This may seem hard to comprehend now, with 11m. square feet available in the London area, with perhaps 6m. of this in the central more expensive locations and 3m. in the City.

But the gradual run-down of development activity could create shortages for good modern space if London remains a key international centre, and if the local economy recovers.

What is unlikely to happen again is a general price rise, applying to virtually all types of offices.

It is likely that only the new or modernised offices which enjoy high space utilisation will enjoy a future boom. And the slowdown in development will almost certainly first influence the market for large units, the single floor of a large block). In principle, the consideration is simple: could the notional loss of income, whether from experience, where it more than once lost large buildings

or within it, be less than the savings on rent?

The yield on which a company can buy its property is one key (Clements Inn was in line with the market at just under 7 per cent.). The estimate of future rental values, and hence what happens at your rent review, is another. And, of course, the sum is basically to do with how much a company reckons it can do with its money. If it thinks in terms of a 20 per cent. return, then it has to take a very bullish view of the economy (perhaps it is doing that anyway to expect 20 per cent.) and hence the future rise in rental values, to justify putting its capital into its property.

It is those who expect lower returns but nevertheless believe that London, for its own special reasons, will reassess the huge gap between property values here and those in other commercial centres, who are most likely to change the business habits of several decades and try to buy their buildings.

The added long-term value of a freehold under the community land scheme might be the final incentive. Waiting much longer might see the troubled property companies in good enough health to fight for much lower yields and higher prices.

EXECUTIVE HEALTH

The patterns of sleep



WHAT IS 'sleep'? The Concise Oxford Dictionary does well by saying: "Bodily condition, normally recurring every night and continuing several hours, in which the nervous system is inactive, eyes are closed, muscles relaxed, and consciousness suspended."

Physiologists have argued for generations on the subject, having particular regard to the quaint question as to whether the wakened state is the norm (and that through some mechanism the sleep centre in the brain are stimulated at regular intervals) or whether sleep is the natural state and only depression of the sleep centres causes wakefulness. Certainly, when one looks around, the second theory tends to recommend itself.

Apart from academic considerations, however—and excepting certain diseases such as African Sleeping Sickness or the temporarily extinct encephalitis lethargica, when sleep is a pathological symptom—most people are concerned only with the lack of what they believe to be their necessary period of sleep.

A common notion is that eight hours for an adult is essential.

For some it may be, but the notion was criticised as long ago as 1760. As a physician writing then put it: "The real quantity of sleep cannot be measured by time: as one person will be more refreshed by five or six hours sleep, than another by eight or ten." He insisted that no adult should have more than eight.

This belief was held by an earlier physician who said that:

"Re who lieth abed more than eight hours no longer sleepeth but slumbereth"—using the word "slumber" in its onomatopoeic sense suggesting a lead-like and exhausting process.

Obviously we don't require as much sleep as we believe we do, but the very persistence of the belief works like yeast in the person with mild insomnia and ensures wakefulness. Some people suffer from absolute insomnia and must be treated medically: many more who fancy they do, frequently sleep more than they think, as any night-nurse can verify.

However, if the patient worries about his belief, then he should be helped. Medicaments may be needed but simple methods should be tried first.

As the commonest cause of sleeplessness is a mixture of anxiety and "set thinking," the executive who takes his work home (and it is useless advising him not to) should stop that work at least an hour before bedtime and go for a walk or bend his mind to some hobby which demands totally different thought processes, an exercise that is curiously sublimating.

And for those who are awoken in the dead, dark hours, a warm, milk drink may work better than pills or potions. But the

drink must be in a Thermos by the bedside because getting up to prepare it is an enlivening performance.

Some people enjoy broken sleep—so long as they can regain unconsciousness. I discovered this when, as a young recruit I had to do guard-duty. The sergeant in charge was called Emerod and his great joy was to duze, so each man on guard had to awaken him every 15 minutes. As the guard was in the street and Emerod was on the first floor, the only way this could be done was to tie a string round one of his big toes and hang it out of the window. Every 15 minutes one gave it a gentle tug and he was happy. In emergencies the tug had to be harder so that he should be warned of trouble.

At three one morning when I was on guard, I dozed off, only to be rudely awakened by the bellow from the orderly officer. Not only did I tug the string, I fell over my rifle with the string caught round the barrel.

Immediately from on high came a scream like a dying dinosaur. Forgetting my sin, the officer and his NCO rushed upstairs to find poor Emerod half naked, hopping about on one leg in agony. His was the only dislocated toe I have ever seen—and it caused me almost as much discomfort as its maddened master suffered.

The turnover of Richard Kelly Limited has substantially increased since they joined the group.

Russian Shop Division

Progress has been maintained despite difficult trading conditions.

Machinery Division

A new factory is being opened in Warrington for the colour

compounding and blending of thermoplastic material which will further strengthen this division.

Prospects

The general economic climate has prevented us from deriving

fully the benefit of our improved market position. We are

powerful in our respective fields, and are particularly well poised

to benefit from the anticipated upturn in trade. Orders taken at the

Harrow Toy Fair held earlier this month were most encouraging

and considerably in excess of the previous year.

Derrick Cowan, Chairman.

COWAN, de GROOT LIMITED

INTERIM REPORT FOR HALF-YEAR TO 31st OCTOBER 1975

* Turnover £9,389,808 (1974: £7,255,244)
* Pre-tax profit £555,928 (£503,122)
* Earnings per share 2.60p (2.56p)

* Interim dividend 0.5p net per share

An increased total dividend of 1.55p is anticipated, representing a 15% gross increase to former Ordinary shareholders, and 32.75% gross to former Ordinary shareholders.

Toys & GIFTWARE Division

Some reduction in the early part of 1975 due to trade over-stocking in the previous year, has reversed. A noticeable improvement has come about, and the division is currently catching up with last year's rates.

Electrical & Hardware Division

Last April, when V.A.T. was increased from 8% to 25% on a large number of domestic electrical items, sales were affected. The recent easing of H.P. restrictions indicates that an improvement can be expected. Our electrical division is well diversified, a substantial proportion of sales being on the industrial and contracting side where progress continues.

Bicycle sales are buoyant.

The turnover of Richard Kelly Limited has substantially increased since they joined the group.

Russian Shop Division

Progress has been maintained despite difficult trading conditions.

Machinery Division

A new factory is being opened in Warrington for the colour

compounding and blending of thermoplastic material which will

further strengthen this division.

Prospects

The general economic climate has prevented us from deriving

fully the benefit of our improved market position. We are

powerful in our respective fields, and are particularly well poised

to benefit from the anticipated upturn in trade. Orders taken at the

Harrow Toy Fair held earlier this month were most encouraging

and considerably in excess of the previous year.

Derrick Cowan, Chairman.

CGG

TOYS, GIFTWARE PRODUCERS

ELECTRICAL and HARDWARE

WHOLESALES, MACHINERY IMPORTERS.

WAKEFIELD HOUSE, CHART STREET, LONDON NW1 6DH

Dr. David Carrick

Subsidiary Companies: Allied Carpet Stores Limited, Williams Furniture Limited.

Allied Retailers

Results for 28 weeks ended 11th October 1975

	1975 28 weeks to 11.10.75	1974 28 weeks to 12.10.74	Year ended 29.3.75
Group Turnover (net of VAT)	£ 18,390,728	£ 10,774,963	£ 25,211,529
Group Profit before Taxation	£ 1,461,141	£ 518,180	£ 1,860,216
Taxation	£ 769,000	£ 280,000	£ 1,002,182
Group Profit after Taxation	£ 672,141	£ 238,160	£ 858,034
Extraordinary Items	£ 37,581	—	£ 40,170
Group Profit after Taxation and Extraordinary Items	£ 705,722	£ 238,160	£ 898,204
Earnings per Share excluding Extraordinary Items	8.60p	3.05p	10.88p

The Directors have declared an interim dividend of 1.60p per share net (1974—1.0p per share net, 4.417p per share net for the full year).

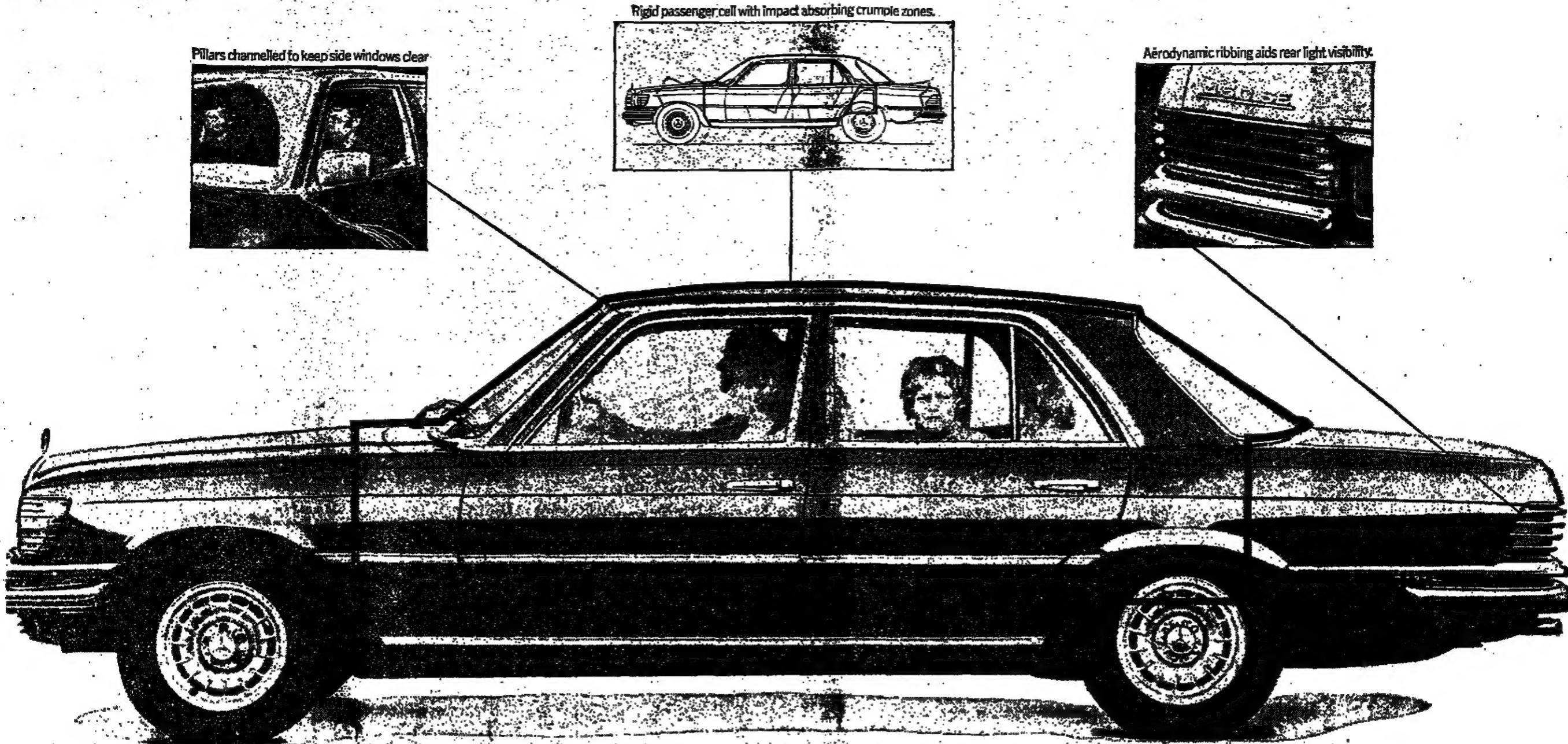
Profits for the 28 weeks to 11th October 1975 were a record. High levels of turnover were maintained during that period and these levels are continuing. Profits for the full financial year are expected to be in the region of £30,000,000.



London Branch: J. C. Morinere, Senior Vice President and General Manager, Scottish Union House, 25 Bucklersbury, London EC4N 8DR. Telephone 01-248-3606. Telex 85535. Incorporated with limited liability in the U.S.A. Main office: Robert C. Howard, Executive V.P., Houston, Texas 77001, U.S.A. Telephone 713-239-6672. Telex FIRSTBANK 77541



How safe is the car you're getting into?



Thanks to the law, most car manufacturers now accept some measure of responsibility for your safety.

And most are happy to talk to you about collapsible steering columns, resilient bumpers and burst-proof locks.

But surprisingly the most vital topic of any car safety discussion is frequently passed over.

The driver.

With 13 million cars crowding our city streets and restricted motorways, we believe that driver stress is of critical importance.

That's why you'll find that every Mercedes is designed specifically to ease the pressures on the driver.

So that he can feel confident about all that happens around him.

Our advanced engineering features, like anti-dive front suspension, directionally stable rear suspension and 4-wheel disc braking ensure precise handling. And that's something that takes a load off a driver's mind.

Another comforting feature of our cars is their interior.

Not merely in terms of opulent fittings

and upholstery. But in terms of 316° all-round visibility, anatomically correct seating, logically arranged controls that you can reach without straining and a door mirror that adjusts from inside.

Our concern for drivers extends outside our cars. To dirt-resistant rear light clusters. And ingenious channels that divert rain from obscuring your view.

In all, each Mercedes incorporates over 100 features in its integrated safety system.

Just as you'd expect from the inventors of the passenger safety cell, many are designed to have a cushioning effect, should an accident occur.

The front and rear crumple zones are designed to absorb impact progressively.

The sides are reinforced against collisions. And the interior is furnished with padded, recessed and deformable fittings.

But, as we said earlier, we believe our cars' greatest strength is their natural ability to keep a driver out of trouble too.

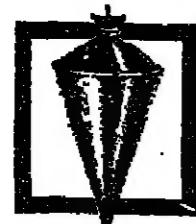
And ultimately, that's what makes a car safe enough for you to get into.

Mercedes-Benz. The way every car should be built.



Mercedes-Benz (United Kingdom) Ltd, Great West Rd, Brentford, Middlesex TW8 9AH. Telephone: 01-560 2151.

For enquiries about export and diplomatic purchase please contact: Export Sales Division, Ardenfield House, 127 Park Lane, London, W1Y 3AS. Tel. 01-629 5578.



Building and Civil Engineering

Nigerian irrigation projects

THE CHAD Basin Development Authority, Government of Nigeria, has awarded the first of a number of major construction contracts in its South Chad irrigation project, to a consortium formed by the Greek firm Edo-Eter and a Nigerian company Mandilas.

The contract, worth about £13m, is for the construction of a 30 km. feeder channel from Lake Chad to the project area involving the excavation of some 5m. of spoil, partly dredged, partly dry.

The Authority has also

awarded a second contract for the supply and installation of pumping plant at the project's two main pumping stations. This contract, worth about £3m., has gone to MAN of West Germany. MHT Consulting Engineers (member of Sir M. MacDonald and Partners), consulting engineers for the project, says that a number of other major contracts, which will complete the first stage of the scheme, are currently out to tender or are under tender adjudication. These include contracts for the construction of infrastructural works, an irrigation and drainage system covering 55,000 acres and the building and equipping of a power station of ultimate capacity of 25 MW.

Housing at Luton

JOHN WILMOTT HOUSING has been awarded a contract by the Borough of Luton to undertake a housing development at Bedallow Road, Luton, consisting of 61 houses, 21 flats and a block for elderly people.

Value of the contract is just over £1m. and the starting date is February 9.

£1.4m. road awards

RUSH and Tompkins (Civil Engineering) has been awarded a contract by Bracknell Development Corporation for roadworks on the A322. The value is just under £200,000. Construction of two roundabouts, five pedestrian subways and just over 2 kilometres of roadworks are involved.

The Rush and Tompkins Group has also secured two con-

tracts in the East Midlands. The first, for the City of Nottingham, consists of 1 kilometre of single carriageway road surface water drainage at a cost of £130,000. The other is for the construction of roadworks for Nottinghamshire County and consists of about 500 metres of carriageway, together with a pedestrian subway. The value is £223,000.

The value of the contract is just over £1m. and the starting date is February 9.

More work for Lesser

A SCHOOL and a Woolworth store are among the latest contracts awarded to the Lesser Group.

Large of the contracts is worth £2.1m. and is for Culduthel Secondary School, Inverness. This will accommodate 1,200 pupils and 300 staff and is due for completion in August 1977.

The Woolworth contract, worth £20,000 and the second to be awarded by the company to Lesser in Scotland, follows a store in Linwood and the completion in England of five stores, with a sixth at Chesterfield now

in an advanced stage of construction.

The latest Scottish Woolworth store, in Kilmarnock, forms part of a development in the town centre and Lesser is to provide the internal walls, ceiling and partitioning, shop fronts, automatically operated sprinkler system, goods lift and all internal finishes and services.

The other, worth £215,000 is for

the construction of a two-storey staff and student communal block and a three-storey library extension at West Kent College, Tonbridge.

Over £2m. worth for Fairclough

FAIRCLOUGH is to build the first phase of the Rhyl Leisure Centre for the Rhuddlan Borough Council at a cost of £1m.

Work by the Fram-Gerrard Division has begun on the contract which will take 70 weeks to

complete.

Architects are Gilliom, Barnett and Partners and the consulting engineers are Sumner and Partners.

The other is for the construction of a new reservoir at Sandringham, Norfolk.

The £155,000 contract is with the Norfolk Water Authority, Lower Ouse Water Division and work will start on March 1.

At Jealotts Hill, Bracknell, Berks, the company is to construct an extension to the sewage disposal works for Imperial Chemical Industries, at a cost of £103,000. This also starts on March 1.

At Ashton-under-Lyne, Fairclough is carrying out interior refurbishing of the Tameside MBC Theatre for £53,000.

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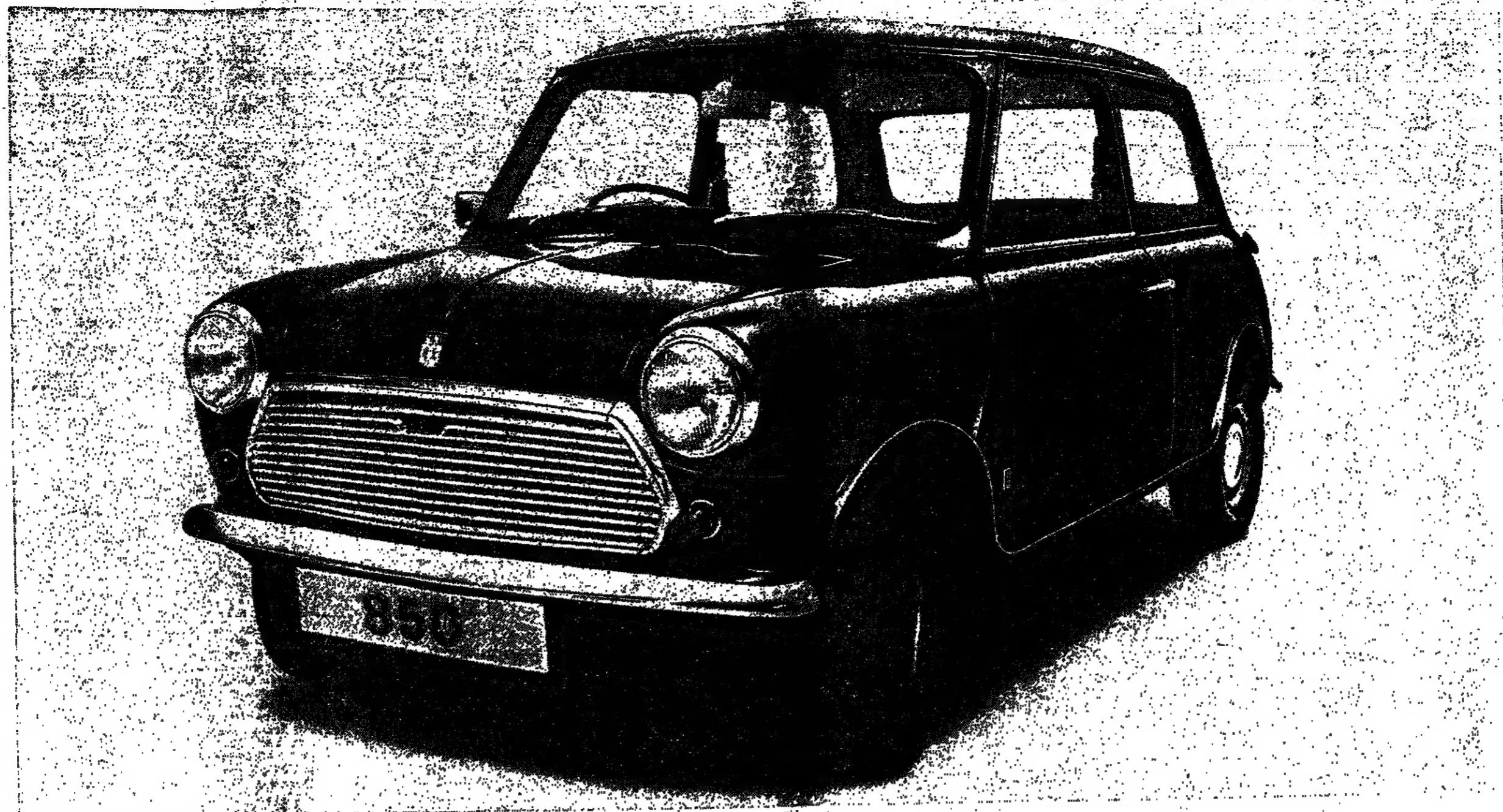
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The right car.



Right now.

If ever the time was right for Mini®, it's right now.

When has petrol economy mattered more?

Autocar's latest Economy Comparison[†] delivered m.p.g. figures of 51.5 for the Mini 850 and 45.8 for the Mini 1000. And all Minis, except the GT, thrive on 2-star.

When have we needed more comfort?

The Mini has just been fitted with new seats and interior trim which, as you can see in the Clubman, pictured on the right, is a long way from the 'basics' you find in some cars.



When has real after-sales back-up been so important?

Every new Mini comes with Supercover which gives you:

1. Free 24 hour on-the-spot roadside assistance.
2. Free get-you-there Relay recovery service.*
3. No limit to mileage for first-year warranty.
4. Free 69-point check-out service, before delivery.

The right car. Right now.



Mini
From Leyland Cars. With Supercover.

* Mini is a Registered Trade Mark.

*UK Mainland only.
†Convo drive over 130 miles of mixed driving conditions not exceeding 50 m.p.h.

When has a little more fun meant so much?

The Mini really is a car that's fun to drive. Lively, responsive and considerate. And with a new 1098cc engine in the Clubman, the Mini's performance is as exciting as ever.

When has value for money been so essential?

All Minis, except the GT, fall in the cheapest insurance categories. The running costs are comparatively painless and, as you can see from this extract from the Daily Express (15th Jan. 1976), a Mini can even be traded in at a profit!

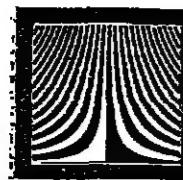
The Mini that made £10 profit

an engineer, of Kent told me: "I bought a standard Mini 850—no extras—in late 1973 for just £710 plus £25 road tax and about £40 for number plates and delivery charges. It cost me £745 on the road. It was a second car and I only did about 11,000 miles in it. Two weeks ago I decided to sell it. A friend in the trade showed me Glass's Guide, which quoted a retail price for that model and year of £835. I eventually sold it privately for £755 £10 more than I paid originally."

When is the right time to visit your Austin or Morris showroom and test drive a Mini? Right now!

Right now your Austin or Morris
showroom has Minis.
Right now you can
buy at pre-increase
prices.*

**While existing stocks last.



The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

• PRINTING

High speed colour separation

COLOUR PRINTERS or trade shops which are separating 70 or more colour originals each week will be interested in the new Magnascans 550 from Crossfield Electronics (a De La Rue Group company), 766 Holloway Road, London N19 3JG (01-727 7766).

This machine is believed to be unique—it produces a full colour fast production of a number of sets is required the company recommends the use of two drums—one on the machine, transparency or reflection copy original, in one pass, in ten minutes, and usually each pass.

There are two input drums. The large drum has a maximum input of 20 by 24 inches and the small drum takes 7 by 8 inches (the small drum is provided for convenience in scanning small originals). The small drum can be used for the full enlargement range from $\times 2.0$ to $\times 19.99$ while the large drum is for large originals requiring enlargement up to $\times 9.00$.

• COMPUTERS

Honeywell mini not for Europe

OFFERED on the U.S. market only for first-time users and other manufacturers who need to distinguish from the hundreds of other minis on the market by their own equipment, Honeywell's Level 8 series of three memory and extremely tight component packing, which nevertheless markets covered by Honeywell less does not impede speed of replacement of individual items.

Depending on how one defines Atlantic, at least for the time a mini there could be considerable argument as to whether or not Honeywell is the first manufacturer of general purpose large machines to move into this market. In the strictest meaning of the term, the company is, drawing on several years' experience of manufacturing compact process control units.

Doubtless Ferranti, pointing to

Atlas, the extremely powerful naval tactical computers and its Argus series will claim that it is itself the first—but this is not the same thing.

Honeywell, Great West Road, Bloomsbury Road, Wardsorth, London, SW18 4JQ (01-874 7281).

The large drum enables double pages or a pair of double A4 pages to be scanned at the same time for same size scanning. Alternatively a number of originals can be mounted together and sets exposed on the same drum, and sets exposed on separate films.

For applications where extra separation of three or four colours, positive or negative, continuous tone or screened, from a transparency or reflection copy original, in one pass, in ten minutes, and usually each pass.

Digital mini-computer is at the heart of the machine and is the major advance made over the previous model, the Magnascans 480. It logs all information on every original before exposure starts, controls all facilities (including colour correction and balance), but allows flexibility to make editorial changes (colour density, detail emphasis, etc.).

Crossfield expects to obtain world-wide orders worth at least £25m. over the next five years. Delivery of the first production models will be in July.

Crossfield also revealed that work has reached an advanced stage on the use of a laser to produce screening. Called the Laserdot, it is likely to be available as an option on the Magnascans 550 early next year.

This will bring into operation

• SHIPPING

Navigator orders go ahead

WITH THE Navy's new order of 51m. worth of Raditon Telecommunications Omega navigator receivers—bringing the Navy's total to over 100—the company has built up an order book well over £10,000,000 mark for this system which will give a ship a position to within one to two nautical miles of true.

Operating costs are minimal—

film is about £1 per set, and

chemicals about 25p/hr.

The machine costs in the region of £110,000, and it is understood that

two orders have already been received from Japan, as well as firm enquiries from the U.S.

Delivery of the first production

models will be in July.

Raditon Omega navigator is the first to be designed specifically for marine use, with ease of operation a prime feature. It continuously tracks signals from all Omega transmitters to give three hyperbolic lines of position throughout the area of coverage to the above accuracy, irrespective of weather conditions or time of day.

Raditon Telecommunications,

Bloomhill Road, Wardsorth,

London, SW18 4JQ (01-874 7281).

AN additional 200 tonnes capacity carbon dioxide storage tank has been installed at the Wardsorth Distillery of John Watney and Company, a subsidiary of Distillers Company. This increased storage capacity will raise the total holding to 500 tonnes at the production source and will be used by the Distillers Company (Carbon Dioxide), the leading U.K. distributor, to meet growing demand from customers in London and the Home Counties. The photograph shows the bare tank shell, weighing 38 tonnes empty, being craned into position. Its ultimate location is immediately above an existing vessel of identical size, which is also visible in a completed form. It was built by Joseph Adamson of Hyde, Cheshire.



SELF-CONTAINED, a two-tone alarm signal generator can be added to existing transmitters which do not already provide such a facility, connection being a simple matter of inserting it into the microphone cable, via two DIN sockets on the rear of the unit, and providing a 24 volt supply.

In normal everyday use when the microphone is needed, the ASC 26 is inactive. When an alarm signal must be transmitted, pressing the "transmit" button on the unit automatically switches the microphone out of circuit, and injects the alarm signal into the transmitter, while also keying the transmitter.

The ASC 26 is type approved to the electrical specification MPT 1212 and the environmental specification MPT 1204, and is suitable for all types of transmitters. No internal modification to the transmitters is required.

Calbury Marine Electronics, 6, Somerset Road, Cwmbran, Gwent NP4 10X (063 33 6626).

• ELECTRONICS

Transmits alarm on demand

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• MATERIALS

Fasteners give way to glue

AT LEAST one U.S. company, Continental Electronics, has abandoned the use of conventional fastening methods for fixing a variety of components to the card pull panels in its electronic telecommunications equipment.

Instead the company is using Eastman 910 adhesive, a one-component system that bonds effectively and quickly with only very thin application. Components fixed in this way include light-emitting diodes, fuse-holders, meters and grommets. Bonding is achieved without difficulty, trilingual with a relatively small amount of effort.

The Chubb specialists are aiming at providing a total service to the banking market and have spent a great deal of time and effort on what is probably the most important component of the essential ingredient of the "cashless society".

Conventional fasteners were found relatively time-consuming to install and the use of adhesive has produced a marked increase in productivity. The adhesive, a cyanoacrylate, is fast-setting, easy to apply and free from unsightly build-up.

The adhesive bonds well to most non-porous substrates; for example, a diode made from epoxy has been fixed to ABS, as has a fuseholder made from phenolic. Nylon grommets have been fastened to steel. More from Eastman Chemical International, P.O. Box 66, Station Road, Hemel Hempstead, Herts (0442 62441).

• LIGHTING

Lights up the murky corners

INTENDED for security and military personnel using infrared night vision equipment so that they do not reveal their presence is a laser torch introduced by ITT.

Compact and battery-operated the torch intensifies the infrared illumination, which has already been raised to twilight level by the image intensifier. In the night vision equipment, this very dark corner, doorways and similar places are still in shadow and can be totally illuminated.

The lens system can be adjusted to provide a spot diameter of 1.5 and 8.0 metres at 100 metres range. Rugged and weatherproof, the torch is 127 mm long and 61 mm in diameter. Rigid mounting to any equipment is easily achieved with two clips. Batteries are a commercial alkaline type, are easily changed. More from ITT Components Group Europe, Electron Device Division, Brixham Road, Paignton, Devon (0803 50762).

PLANT & MACHINERY SALES

Description	Price	Telephone
1974 Tan Stand-roll forming line by Hurter-Douglas. Virtually unused. Capacity 200 mm x 2 mm M.S. strip complete with automatic cut-to-length equipment.	£21,556 0904	Telex 336414
2 Stand Rolling Mill for flattening wire, roll and tube drawing plant—roll forming machines—electro-battering and cut-to-length line.	£21,556 0904	Telex 336414
Reconditioned Modern Used Rolling Mills—wire, rod and tube drawing plant—roll forming machines—electro-battering and cut-to-length line.	£21,556 0904	Telex 336414
1970 Haudenekord 100 KW double vacuum annealing plant—useful charge area 625 mm dia x 2000 mm loading height—output 6000 lb per 24 hours.	£21,556 0904	Telex 336414
1974 Duplex Slitting Line to Process Sheet into a wide range of accurately slit Blanks. Fully Automatic Installation.	£21,556 0904	Telex 336414
IF YOU HAVE PLANT AND MACHINERY SURPLUS TO YOUR REQUIREMENTS AND WOULD LIKE TO ADVERTISE IN THIS COLUMN, PLEASE TELEPHONE ON 01-268 8000 Ext. 452		

CONTRACTS AND TENDERS

SEWAGE BOARD OF NICOSIA CYPRUS

The Sewage Board of Nicosia invites firm tenders for the supply of Asbestos Cement Sewer Pipes complete with appropriate joints and Asbestos Cement Fittings all to ISO R881 recommendation or to B.S. 3656 specification.

Total (aggregate) length of pipes: 12,581 mm.

Nominal pipe diameters from 100 mm to 1,100 mm.

DELIVERY: All goods to be delivered C.I.F. to the warehouse of the Sewage Board in Nicosia via Larnaca/Limassol, Cyprus, within four months from the date of order by the Sewage Board of Nicosia.

The Sewage Board of Nicosia has received a loan from the International Bank for Reconstruction and Development towards the cost of the sanitary sewers and it is intended that proceeds of this loan will be applied to payments under the contract for which this invitation to bid is issued. Payment by the International Bank for Reconstruction and Development will be made only upon approval by the International Bank for Reconstruction and Development in accordance with the terms and conditions of the Loan Agreement and will be subject in all respects to the terms and conditions of that Agreement.

Only tenders from member countries of the International Bank for Reconstruction and Development (World Bank) and Switzerland will be considered.

Tender Documents and Specifications are available from the Sewage Board of Nicosia Offices and from all Embassies of the Republic of Cyprus abroad.

Completed tenders should be delivered to the Chairman, Sewage Board of Nicosia, 5 Constantinos Paleologos Avenue, 4th Floor, Nicosia, Cyprus, by 15.30 hours local time on February 26, 1976. Tenders will be opened publicly at the Office of the Sewage Board at 15.45 hours local time on the same date.

Lellos Demetriadis
Chairman
Sewage Board of Nicosia

BID INVITATION FOR BUILDING AND SUPPLY OF A TUG BOAT FOR FLOATING FISHEAL FACTORY

The Government of the People's Democratic Republic of Yemen wishes to invite contractors to the construction and supply of a tug of the following specification to be built and supplied to the Port of Aden, P.D.R.Y.

LENGTH: APPROX. 22.00M
BREADTH: 7.07M
DEPTH: 3.73M
TONNAGE: 899T

SPEED: 12-14 KNOTS
CLASSIFICATION: 1A1 TUG
CREW: 5 MEN

DECK MACHINERY: Low pressure hydraulic; 1 towing winch 12.5 tons 6.7 m/m; 1 towing hook; 2 m/s; 1 windlass, 4 bollards, guards, rigging, bar, etc. according to rules.

ELECTRICITY: 220V AC 50 Hz

STEERING ENGINE: Electro hydraulic with fixed and portable steering stands.

ELECTRONICS: Radar, VHF 16 crystals, emergency generator, life boat system, echo sounder, radar, intercom—bridges to fore and aft.

MAIN ENGINE: Approx. 2,500 to 2,700 hp. Crown and Bevry turbo charger, freshwater cooling system, variable pitch propeller 300 rpm.

AUXILIARIES: 2 generators each of approx. 34 kVA each. 250 kVA AC 220V 50 Hz

Compressor 1000 kg/cm² 30 Kcal/h (low pressure hydraulic)

DELIVERY: Maximum 18 months—shorter period is desirable. Contractors are allowed one month to prepare and submit their bids in duplicate. The date of issue of the tender is the 22nd February, 1976. The closing date for submission is Saturday, February 29, 1976. All submissions must be in the English language.

All inquiries concerning this tender will be directed to the Director General, Public Corporation for Fish Wealth, 5th Floor, Port Aden, Cable address: Fisheries Aden. Telex address: 214 Fisheries AD.

The Director General will notify all contractors of the results of their tender within 4 weeks of the date of the submission. No tender will be returned to unsuccessful contractors.

The successful contractors will be required to enter into a formal agreement in terms to be agreed between the Public Corporation for Fish Wealth and the tenderer, with the contractor for newly built or used second-hand tug boats according to above specifications.

REPUBLIC OF GHANA

VOLTA RIVER AUTHORITY KPONG HYDROELECTRIC PROJECT CIVIL WORKS CONTRACT

PREQUALIFICATION OF TENDERERS

The Volta River Authority invites applications from suitable and experienced contractors wishing to be prequalified as tenderers for the civil engineering works for the Kpong Hydroelectric project on the Volta River in Ghana, comprising, principally a 75,000 cubic metres concrete centre-river spillway to accommodate fifteen radial gates, earth fill abutment dams of about 1,300,000 cubic metres and a conventional above-ground power station to accommodate 40 MW generating units.

Applications for prequalification will be accepted from companies and joint ventures with registered offices in countries which are members of the International Bank for Reconstruction and Development, and in Switzerland.

Interested companies should first request a copy of the document entitled:

"Kpong Hydroelectric Project Civil Works Prequalification of tenderers Instructions to applicants"

which may be obtained from:

(a) The Chief Executive
Kpong Hydroelectric Project
Volta River Authority
P.O. Box M77
Accra, Ghana

or from:

(b) Acres International Limited
Kpong Hydroelectric Project
5259 Dorchester Road
Niagara Falls
Ontario, Canada
Tele: 021-5107
Cables: Acrescan Niagara Falls

Formal applications for prequalification in quadruplicate should be submitted in the manner prescribed not later than February 26, 1976, as follows:

One (1) copy addressed as in (a) above

and

Three (3) copies addressed as in (b) above

LABOUR NEWS

NCB facing decision day on Derbyshire colliery

OUR LABOUR STAFF

National Coal Board to day. The Coal Board argues that to decide whether to give the new seam would be uneconomical and dangerous to work. To open it as if it were to be worked, as the NUM is demanding, would cost £1m. and would only confirm the available evidence about its unsuitability.

The NCB wants to phase out Langwith over the next two years and redeploy the 900 miners to other nearby pits.

A national overtime ban by the miners would have no immediate effects on production as virtually no coal is being mined in overtime at the moment. But maintenance work would suffer and that in turn would gradually affect the output of coal.

Moreover coal stocks—at 31m. tons—are unusually high for this time of year.

The situation is considered dangerous largely because members of principle are at stake. Partly because stocks are so high, the NUM is worried that Lang-

with may herald the start of another closure programme just after the oil-crisis has boosted the status of coal and their members.

For the NCB, on the other hand, what appears to be at stake is the right to manage the industry and make its own investment decisions. Against this it has to weigh the disadvantage of a deterioration in industrial relations which have improved considerably since the miners brought down the Conservative government two years ago.

Mr. Average should pay no income tax

OUR LABOUR STAFF

THE THRESHOLD below which people do not pay income tax should be raised gradually to the level of average national earnings according to a study published by the Low Pay Unit yesterday.

The study, written by Conservative MP Mr. Ralph Howell, says that because of the present low tax threshold even more people are worse off working full-time than if they were unemployed or working only part of the week.

NURE is negotiating a similar agency agreement with members of the Co-operative Bank, though the union already has 99 per cent membership there.

Agency shop pact for Trustee Bank

By David Churchill, Labour Staff

AN AGENCY SHOP agreement covering 13,000 Trustee Savings Bank staff is expected to be signed soon following negotiations between the National Union of Bank Employees and the bank's Employers' Council.

The "outline" agreement so very branch, managerial and clerical staff.

The agency agreement negotiated by NURE means that Trustee Savings Bank staff who do not want to join the union can pay a sum equivalent to the standard contributions to the union to an approved charity. The agreement will be written into all employees' contracts of employment, the union said.

NURE is negotiating a similar agency agreement with members of the Co-operative Bank, though the union already has 99 per cent membership there.

BUS CREWS HOLD MASS MEETING

OUR LABOUR STAFF

Bus drivers operating out of the Litherland and North Merseyside Depot were withdrawn for an hour yesterday while the crews held a mass meeting to discuss proposed economies to meet part of the week.

Work was resumed after BSC agreed as part of its pact with the unions to allow a return to week-end working for the next two weeks while unions and management at local level would try to come to a negotiated

Welsh steel output back to normal by end of this week

BY LORELIES OLSLAGER, LABOUR STAFF

STEEL AND tinplate production arrangement on this sensitive issue in South Wales should be back in time. The outcome of these talks, after workers at four will be the first test of whether plants there decided to return to the new agreement between BSC and the unions—the third on last Friday between the British Steel Corporation and national union leaders on labour economies.

Several other Welsh plants will also be affected by the attempt to reduce weekend working, but no major stoppages were staged there as the workers decided to await the outcome.

In most parts of the country, weekend working has already been substantially reduced or eliminated in recent months and the main issue there will be the "substantial" reductions in manning levels which BSC wants to negotiate. BSC and the unions have agreed that maximum advantage should be taken of natural wastage to achieve this aim. This means that workers leaving the Corporation will, if at all possible, not be replaced and the unions have agreed to discuss the arrangements necessary for this, even though the counter-inflation policy virtually rules out pay rises for increased productivity.

Output at the two tinplate works of Trostre and Velindre, where about 5,000 workers have been on strike, should be back to normal even earlier. Workers in the fourth factory, on engineering works at Machynys, will resume today. Work was resumed after BSC agreed as part of its pact with the unions to allow a return to week-end working for the next two weeks while unions and management at local level would try to come to a negotiated

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Distributions to all main Saudi-Arabian towns effected.

Sailing about 16th Feb. 1976 by M/V "SPRING" 330 cts. capacity.

Service unaffected by congestion at jeddah.

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Container bookings accepted now.



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Car delivery dispute ends but another is threatened

OUR LABOUR STAFF

DELIVERY drivers in four were promised reinstatement, whose strike was intended to lead to widespread

in local car factories last week. The new dispute is developing over 19 women drivers employed by a Coventry company to handle cars for Chrysler. The women claim have heard that they are going to be made redundant early next month without any negotiations with the company.

On Thursday, some 500 drivers

of the company, including Triumph and Jaguar, are to go on strike in support of the women.

100 drivers who want

to go on strike in support of their colleagues, distanced from refusing to cross a picket line, agreed yesterday to go on strike in support of the women.

Peace gesture call for

Ulster trades unions

OUR BELFAST CORRESPONDENT

WORKERS throughout Northern Ireland are being asked to stand to-morrow as a peace campaign organised by the trades unions gets under way.

Union leaders who have struggled for six years to keep

arian bitterness on the shop floor to a minimum have launched the campaign in the face of the continuing violence which has left 36 people dead since the beginning of January.

Tommy Duddy, damaged parts of Belfast hotel as well as an Ulsterbus office and other buildings in Enniskillen, County Fermanagh on Saturday. A bus was shot dead in Armagh what appeared to be an accidental shooting involving here.

The peace campaign has come with warnings from Mr. Rees, the Northern Executive.

APPOINTMENTS**Sir Eric Drake joins Board of Hudson's Bay**

Sir Eric Drake, former chairman of British Petroleum, has been appointed a director of the HUDDERSFIELD COMPANY.

Mr. K. T. C. Guitard has been appointed managing director and executive director of JENSEN CONTACT CARPETS. Mr. K. W. Bass remains chairman.

Mr. Thomas Anderson has been appointed financial director of ALLEN LAWRENCE AND SON, a main contracting company within the Walter Lawrence group.

Mr. B. J. Beardmore has been appointed overseas director of OWN HOUSE ENGINEERING.

Mr. G. W. Booth has become finance director of ENERGY SERVICES AND ELECTRONICS. He was previously with Roche Pro-lets.

Mr. Frank E. Dubose has been appointed general manager of the LONDON BRANCH of NORTH CROWN LTD., NATIONAL BANK. He succeeds Mr. J. G. Richards. Roddy becomes area executive for Europe, the Middle East and Africa.

Mr. Gordon Hasker has been appointed a director of EXECUTIVE SEARCH.

Following the offer by Central Sheetrock for shares of the BLANCO GROUP not already held by Dr. Francis A. Singer, Mr. Neil Sheldene, Mr. N. A. H. Stacey and Mr. F. C. H. Vey have joined the Board of Trianco. Mr. A. S. Boyle has resigned as chairman and a director, and Mr. H. Preweyer, Mr. T. R. H. Otway and Mr. J. P. Parratt have also resigned as directors. Dr. Singer has been appointed chairman.

Mr. Alan Curtis and Mr. Denis Father have joined the Board of ASTON MARTIN LAGONDA.

Mr. John Morrissey, sales director of JEYES U.K., is now sales and marketing director.

Mr. Ronald Grant, personnel manager of SCANDURA, has been appointed to the Board. The company is a member of the BSA group.

IDC GROUP has appointed Mr. P. T. Pearce a director of IDC LTD., its main subsidiary. Mr. Pearce will continue as managing

Think of an electric kettle, or a hot water immersion heater. Both are examples of metal sheathed heating elements in action. The same technology, on a larger scale, is finding more and more applications in every sector of manufacturing and process industry.

Over three million metal sheathed heating elements are supplied annually for industrial process heating in the UK. More and more companies are enjoying the benefits of greater economy, higher productivity, a cleaner working environment and a better quality product.

Putting heat where you want it

Metal sheathed heating elements can take many forms: tubular, cartridge, strip, ring, band or cable—depending on the job. And they are easily shaped to suit even the most awkward situation. This makes them extremely simple to 'design in' to equipment.

Mr. G. M. Warren, sales director of Aveling-Barford and chairman of Goodwin Barby Company, has been re-elected president of the FEDERATION OF MANUFACTURERS OF CONSTRUCTION EQUIPMENT AND CRANES.

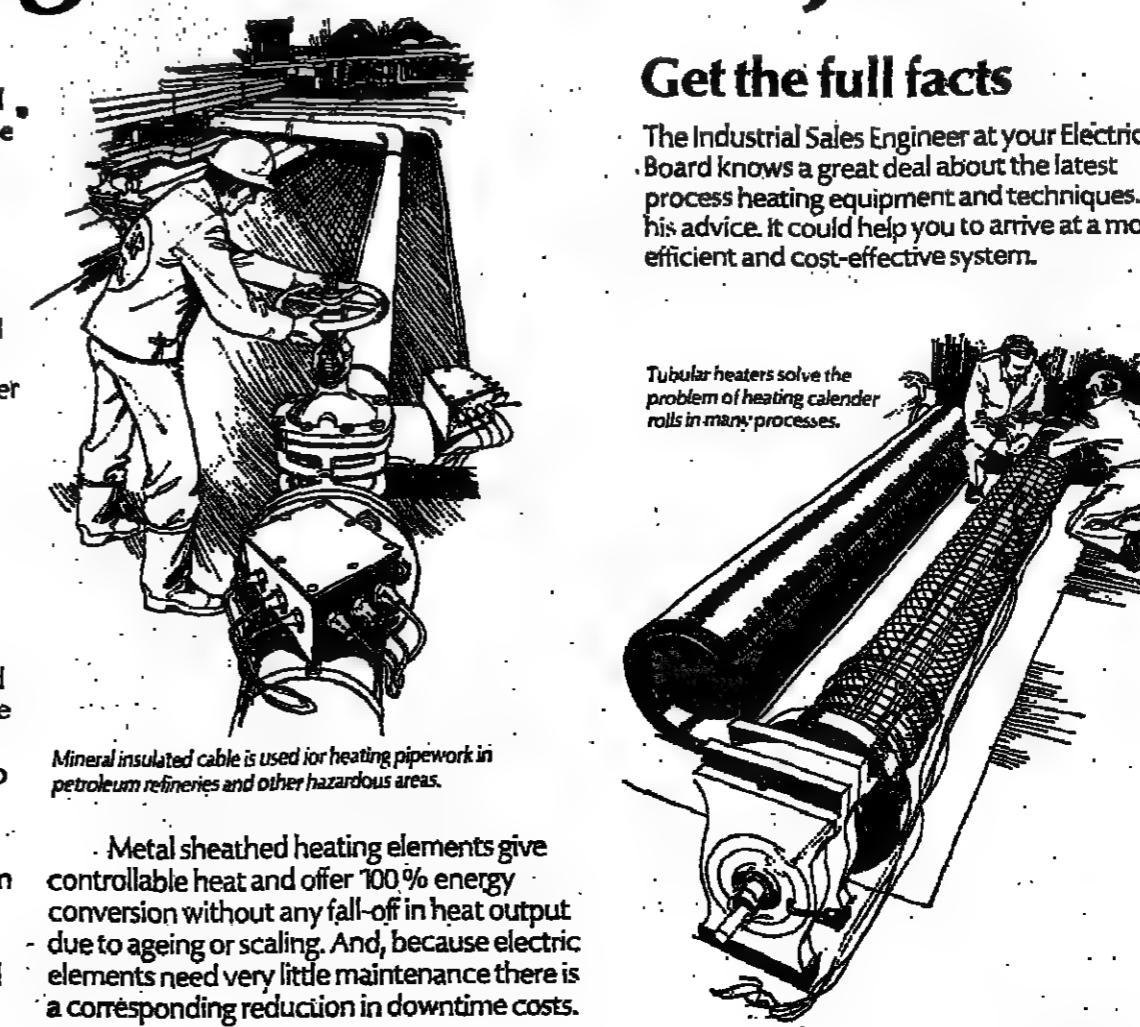
Mr. R. A. H. Thomas has resigned as chairman of Sperry Co., but remains a director. The new chairman is Mr. W. T. Colman and Mr. E. M. Cowley becomes managing director. Mr. S. J. Macphee and Mr. E. Weaver have been appointed directors of Leman Metal Works. The companies are members of the DELTA group.

IDC GROUP has appointed Mr. P. T. Pearce a director of IDC LTD., its main subsidiary. Mr. Pearce will continue as managing



Mineral insulated cable is used for heating pipework in petroleum refineries and other hazardous areas.

Metal sheathed heating elements give controllable heat and offer 100% energy conversion without any fall-off in heat output due to ageing or scaling. And, because electric elements need very little maintenance there is a corresponding reduction in downtime costs.



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MONDAY, JANUARY 26, 1976

Framework for steel

THE AGREEMENT reached at much smaller labour force, is the end of last week between better than the over-manned, the British Steel Corporation ill-equipped and steadily declining and the principal steel unions. The industry that exists to-day contains a number of concessions by the management, but at least it represents an acknowledgement by the unions that in the end the necessary changes can only be carried out after a full-scale confrontation, but the short-term costs of such a course would be high and it is clearly right to attempt a solution based on participation, however difficult and time-consuming it may be.

The problem is that the BSC's immediate financial position is too serious to permit the lengthy process of consultation and education on which ICI, for example, embarked when it started tackling its over-manning problems in the mid-sixties. Furthermore, it may have been easier to convince ICI's employees of the competitive threat from other chemical companies than is possible with the BSC, a Government-owned corporation with an apparently secure monopoly in the home market. The gradual encroachment of foreign steel, though dramatic in terms of the balance of payments, has not yet had so obvious an impact on jobs, as say, imports of passenger cars.

Local level

The next few weeks will show whether the national union leaders can persuade their members at local level to co-operate in carrying out the agreement.

The national officials have promised to "publicise to their members the seriousness of BSC's position and the need to reach voluntary agreements at works level," but communications on the union side are far from perfect: the recent outbreak of strikes in South Wales could be a portent of what is to come as the first steps in implementing the agreement in the past; this applies especially to the two South Wales strip mills, Port Talbot and Llanwern, which are the BSC's biggest loss-makers. But there can be no going back on the principles contained in last week's agreement. The BSC has made its concessions and the unions have given their understanding to accept that a strike; the future of the profitable industry, offering secure employment to a very

small number of workers, will be decided by the union leaders.

Deferring the SALT agreement

DR. KISSINGER'S visit to Moscow last week produced no agreement, the Russians have continued to increase the size and yield of their missiles to the point where, in these terms, they are surpassing the U.S. Again, it is possible to say that this simply reflects a different approach—the Russians go for greater yields and the Americans for greater accuracy. But coupled with the general Soviet military build-up it is a factor that has to be taken into account. The military balance has changed since SALT 1 was signed and changed in Moscow's favour. That too, is an argument against going lightly into SALT 2.

Elections The decision to take more time over SALT is welcome for a number of reasons. For one thing, the SALT 1 agreement does not expire until well into 1977, so there is plenty of time in hand to go for a considered successor. For another, it should reduce the risk of a draft SALT 2 agreement becoming an issue in the U.S. election campaign. Above all, the delay should provide an opportunity for further debate, both in the U.S. itself and in the West in general, about whether a second agreement is really desirable and, if so, on what terms.

One of the basic assumptions behind SALT 1 was that it would lead to greater U.S.-Soviet understanding in other areas and indeed to some kind of joint crisis management—it produces highly accurate and is possible to argue, as Dr. Kissinger has himself argued. Their deployment in Western Europe could go a long way towards compensating for NATO's manpower deficiencies in the Middle East is an example: and reluctance to maintain budget. But it is equally possible to say that the Soviet intervention in their potential development is in Angola, and the steady military build-up that has made it in the American hand. Any possible have rendered the limitations on even their initial assumption invalid. If strategic deployment ought to that is the case then one of the main supporting arguments for strategic arms limitation their conventional deployment agreements fails to the ground. should remain unthinkable.

SALT 1 was intended to until the Russians have shown establish nuclear parity or a by their behaviour that they strategic balance of power. Yet are seriously interested in arms it is striking how, without control.

Gilts and the money supply—a nasty case of oversteer

BY ANTHONY HARRIS

THE RATHER melodramatic monetary growth is subdued: events in the gilt-edged private firms and people have left a great deal of puzzle-ment behind them. The authori-ties, delighted with their suc-cess in funding a substantial slice of public debt in a short time—estimates range up to which depresses the money about £3bn. in a matter of seven weeks—are still far from sure where all the money came from. Some monetarist observers, noticing that part at least of the money was found by run-ning down bank deposits, are beginning to accuse the Govern-ment of deepening the slump by excessive funding.

The market has been equally puzzled. In the memorable four days from January 6 to 9, gilt-edged prices rose 10 per cent— an adjustment which would normally take weeks or months—and after a few days of indigestion and profit-taking, the cut in minimum lending rate on Friday, coupled with better news from the steel industry, provoked rises of up to £1.50 in a single day, making even previous rises look tame. Some investors, encouraged by the evidence of declining inflation, are even talking of a turning-point in the bear market in Government stock which has been the underlying trend for a generation. With both the tap stocks exhausted, the market is free for the time being to seek judgment if it wishes.

The essential key to the whole puzzle is fairly simple: it lies in the difference between the effects of any given level of interest rates and the effect of a movement in rates. Because this is a speculative market, the result is perverse. Events may suggest that rates are too high or too low, but the process of adjusting them to a new level will have initially the effect of making the trouble appear even worse, than before the policy was changed.

Behaving perversely

What do we mean by too high or too low? A monetarist will answer very simply that if the money supply is growing excessively, rates are too low; if it is depressed, they are too high. But money is created by the public sector's borrowing; it is snatched up when that borrowing is financed by sales of reasonably long-dated securities, and the value of those securities rises when rates fall, and falls when they rise. The result is that when the authorities try to raise rates, there is a bear market in gilts; when they lower rates, as we have seen, there is a bull market.

The result, of course, is that the money supply tends to behave perversely—at any rate in the short run. If the authorities impose excessive rates and hold them at a high level,

become tight until the begin-happening to M3. There are sound reasons for this, even if it does lead to confusion: for after the trough of M1 growth it and nearly nine months after if M1 measures the impact of the first sharp dip in M3 ex-pansion. In order to judge whether interest rates were at

any time too high or too low, it is necessary first to pick one indicator and forget the other two, for they all tell different stories.

Rather more ambiguous

Which is the "right" indicator? It depends who is watching. In the U.S. the Federal Reserve Board appears to run

deposits or company paper, and almost impossible, in a market preoccupied with capital prof

to manage a long, slow fall in interest rates which will lead

to a long, slow, unexciting rise

in the economy tends to complain that these changes in

investment, clumsily known as "disintermediation" (when

money is not lent through the banking system) and "re-inter-

mediation" (when the banks

movements in the narrowly bid the money back) are "dis-

defined money supply will

tortions" which conceal the

reflect very closely movements in money supply growth shot

be thought worse, for

in economy than violent gyrations in interest rates.

Above all, perhaps, the

authorities are almost

truly wise not to explain the

policy too clearly, for it

would add a still further

stability to the system. As it

is, as often as not a sharp rise

in the securities market. If

authorities made it clear

they would always respond to

sharp rise in money by rate

rates, then a rise in the money

supply would of itself make

harder to finance the borrow

requirement, for fear of a

credit squeeze.

At least as long as policy

is vague, there is some hope

a large supply of cash

sooner or later push up

market and a declared pol

which ensured that the Gov-

ernment could only hope to b-

row, when nobody had a

spare cash to lend, would be

hard one to manage. Some

these dangers can be avoid

by using M1, rather than

as the policy indicator, but ev-

er, these nasty wobbles can occ

Monetary management is far

more difficult than critics seem to imagine.

Investment confidence

So, has the gilts boom be good or bad news? Common sense is the readiest guide to answer. The boom is part of the process of reducing interest rates, which must help to restore investment confidence, and the Government has been fun-ning rather rapidly in recent weeks, will be the better able to avoid excessive competition with industrial borrowers in the market. The authorities can, at least, should borrow largely in a recession; if they do not, nobo-ody will.

The bad news, as so often, is for the taxpayer. For if the Government borrows on the whole, when interest rates fall, from a high point a speculative surge in the gilts market, the monetary indicators cannot answer these questions especially in the short run.

The only way in which the authorities can alter the level of interest rates without pro-ducting violent changes in the market is to do it so fast that they are on the receiving end.

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That goes up. Taxpayers who

worried about this, and the

cash to spare, should

invest in gilts and money-supply is to do it so fast that they sell no gilts; it is rather than the paying end.

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FINANCIAL TIMES SURVEY

Monday January 26 1976

CORPORATE FINANCE

Industrial production appears at last to have reached bottom and a gentle recovery has begun. Further encouraging signs are that the rate of inflation has slowed down and the balance of payments deficit has been sharply reduced. But increased employment is bound to lag behind the recovery in output.

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Finance for Industry Limited, the private sector institution, provides investment finance through two operating subsidiaries.

FINANCE FOR INDUSTRY LIMITED— THE HOLDING COMPANY.

FFI was formed in November 1973 to effect the merger of two well-known City institutions—Industrial and Commercial Finance Corporation (ICFC) and Finance Corporation for Industry (FCI).

Its shareholders are the English Clearing Banks and the Scottish banks who own 85% of FFI's equity; and the Bank of England holds the remaining 15%.

FFI is therefore a private sector corporation which is independent in its lending policy. While it and its operating subsidiaries may co-operate with Government, there is no access to Government funds.

In November 1974, FFI's role was broadened and the announcement was made of arrangements for the provision of very substantial additional funds from the City.

FCI—FINANCE FOR MAJOR INDUSTRY.

Following this announcement of FFI's increased resources, FCI was the natural vehicle for the majority of these extra funds.

This is currently FCI's prime function: to provide medium term loans in amounts between £1 million and £25 million or even more. Interest rates are either fixed or variable or a combination of both.

These funds are made available only on a commercially justifiable basis.

Provided this condition is met, they are available to any company operating in

the United Kingdom for the purpose of productive investment in fixed assets in the UK and supporting working capital; for investment in the development of exports; and, in certain cases, for improvement in a company's financial structure.

Over the last 12 months over £200 million has been approved for investment in 28 major companies.

Some of the companies who have announced arrangements with FCI, and who have given their permission to appear in this advertisement, are:

The Associated Biscuit Manufacturers Ltd.
Beaverbrook Newspapers Ltd.
Blundell-Permoglaze Holdings Limited
The Distillers Company Limited
Dunlop Limited
The Proprietors of Hay's Wharf Ltd.
Lanco Chemicals Group Limited
J. Lyons & Company Limited
Pilkington Brothers Limited
Slough Estates Limited
Vaux Breweries Limited
The Weir Group Limited

For these companies, finance has been obtained without sacrificing independence. It is not ICFC policy to interfere in management nor to obtain control of a customer's business.

ICFC recognises that, particularly in the smaller sector, local knowledge is essential, and therefore has 18 branches in the United Kingdom.

GETTING IN TOUCH.

Other companies within the FFI group offer finance for technological innovation (TDC); help with CTT problems (EDITH); leasing and hire purchase facilities; shipbuilding finance (Finance for Shipping) and corporate financial advice for listed companies and those planning flotation.

If you would like to know more, write or ring (for FCI) the General Manager, Finance Corporation for Industry—91 Waterloo Road, London SE1 8XP (or 928 7822); and for ICFC or any other facility, your nearest branch manager in the list below. Or send us the coupon.

FFI

Finance For Industry

Peter Gummer, Finance for Industry Ltd., 91 Waterloo Road, London SE1 8XP.
Please send me further information on the services available from Finance for Industry.

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FFI
ICFC FCI

CORPORATE FINANCE III

Interest rates come down

ERS THREATENED to position of companies has or seven years, and occasionally back correspondingly. While the progress of inflation, to be boosted to a interest stock.

level of industry's new through de-clothing and as a draft which are, in principle at ends of the FT-Actuaries share

result of the tax relief on stock appreciation—compared with 1974, when the company sector

experienced a £3bn-plus excess of bank borrowing over short-term assets. With a prospect

of rising prices this year, the

prearranged period, repayment

most often being phased over

the term of the loan.

Interest-rate terms here are

rather higher than on over-

drafts, reflecting the fact that

the bank is tying up its money

for longer. They tend to be on

average around 3½ per cent

over base rate, though the mar-

ket varies between 2½ per cent

and 4½ per cent above.

One of the most important

costs to have declined is that

of bank borrowing, always a

major source of finance for

companies. For instance, it

provided nearly 30 per cent

of the capital needs of

industrial and commercial com-

panies—£5.5bn. out of £14.7bn.

in 1973 and £4.4bn. of £14.4bn.

in 1974.

Decline

As short-term interest rates

have gone down all over the

world, the base lending rates of

the big British clearing banks

have started to decline in their

turn. After a fall in January,

they now stand at 10½ per cent.

This compares with 13 per cent

at the beginning of 1974 and 12 per cent a year ago—though

it is still above the 9½ per cent

prevailing from April to

August, 1975, before rates in

Britain turned up last autumn

as part of measures to protect

the pound.

The resumption of rights

issues, starting in February

last year, was the more

striking because it followed a

long spell in which such opera-

tions were virtually at a stand-

still. The £65m. issue by Com-

mercial Union Assurance in the

autumn of 1974—at a price

1 per cent over base rate, this

means an interest rate of 11½

per cent on their overdrafts

compared with 14 per cent at the

start of 1974. Other com-

panies, according to size and

standing, are charged up to

around 14 per cent. 3½ per

cent over base rate.

Since the banks now have

plentiful cash available for

suitable borrowers, they could

also be quick to respond with

fresh cuts in rates to any fur-

ther downturn in international

rates.

Base rate trends are also im-

portant for a special form of

financing developed by the

banks in the past few years—

medium-term loans up to five

new issues were launched fell

or seven years, and occasionally back correspondingly. While the progress of inflation, to be boosted to a interest stock.

Companies themselves also

appear to have reservations

about saddling themselves over

the level of 12½ per cent in

December, 1974, it is now

shown notably little revival

sharp, down to 5½ per cent in

the context of generally

more active money-raising.

One further type of borrow-

ing by long-term fixed interest

issues, such as debentures and

rights issues, understandably

makes this a highly popular

source of fresh funds at present.

Even apart from require-

ments for immediate major

investment projects, companies in

position to do so, are now

hurrying to fix up rights issues

either from potential bor-

rowers or investors. From the

issued capital into a more suit-

able ratio with total funds

employed, since borrowings has

substantially diminished.

Estimates were £11.12bn. before

interest. Stock appreciation was

£4.88bn., while depreciation was

£1.78bn. on historic costs, and

£1.36bn. extra on replacement

cost. It looks as though CCA

pre-tax profits may have been

only about 30 per cent of the

HCA figures.

These very dramatic reduc-

tions in profits are, however,

moderated by taking some

account of monetary items.

Most industrial and commercial

companies have net monetary

liabilities and consequently

make gains when the real value

of these debts declines (through

inflation). Such gains, though

only produce tangible benefits

if the real assets of the business

rise in value with inflation.

Estimates have been made to

show that company profits

calculated through the now

abandoned current purchasing

power system of accounting,

embodied in the provisional

accounting standard SSAP 7,

would be very little lower than

historic cost levels. Going back

to the example of Smiths Indus-

tries, CPP pre-tax profits worked

out at £7.5m. for 1974-75, some-

where in between the CCA and

HCA results.

What the accountants are

now suggesting is that the

general rate of inflation should

be used to adjust the change

in shareholders' funds of a com-

pany between the beginning and

end of the year, as calculated

on a CCA basis. The result

would be an amalgam of specific

and general price level account-

ing.

The increase in purchasing

power of the shareholders

over the year would

be equivalent to the total gains

made by the company in real

terms. This could be divided up

into three parts—Sandilands-

style CCA operating profits,

monetary gains and holding

gains. But the large deferred

tax element which will rapidly

build up in balance sheets is a

problem which promises to

become onerous.

One of the tasks of the Infla-

tion Accounting Steering Group

is to consider these modifica-

tions to the basic Sandilands-

proposal and try to find a way

of making the final presentation

generally acceptable. In this,

it will have to bear in mind the

different requirements of users

of accounts in industry, the

City and elsewhere.

Many large companies in

industry have already become

accustomed to the widespread

internal use of replacement cost

accounts, at least for fixed assets.

There is not likely to

be any sudden impact on invest-

ment decisions, but there is no

doubt that the level of confi-

dence in industry has been

gravely affected by the collapse

of real profits in recent years.

Trading profits of industrial and commercial companies, net of stock, appreciation, have collapsed from 16 to 7 per cent of domestic income in the past decade.

Looking on the positive side, disclosure of very low CCA operating profits may at least convince unions that high wage demands put companies in danger, and may force relaxations in the Government's price controls, which are still based strictly on historic

Is cash-flow growing a problem? You could use Arbuthnot. Profitably.

Cash is undoubtedly a real problem these days. Particularly for businesses that need the money to finance expansion—but find much of their assets are tied up in the form of outstanding debts. Arbuthnot offer you an effective practical solution to cash flow problems. We can advance up to 80% of your book debts—in cash as soon as invoices are raised. Thus releasing working capital for immediate use.

In addition we can also undertake all your sales ledgering, credit control and, for approved customers, take over the responsibility for bad debts too. All this can be handled through our own centralized computer-controlled sales accounting service. Your administrative overheads are thus reduced. You have the cash you need for growth. And, our services should pay for themselves through increased growth profits and better cost efficiency. We are part of an old-established City group, Arbuthnot Latham. Our experience in the field of financial advice and management is considerable. We have succeeded in assisting many companies like yours to greater profitability and faster growth. And we have case histories to prove it. Our advice is free.

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TOWARDS THE end of the month it is widely anticipated that the major institutional investing groups, the insurance companies, pension funds, unit trusts and investment trusts, will, albeit reluctantly, have agreed to establish a new banking organisation. Its objective will be to take a small proportion of the premium income or cash flows of these institutions, and direct this money into ordinary capital in companies which cannot raise finance on the Stock Exchange through the "rights" issue machinery.

Set out like this, this new development has a bland, matter-of-factness about it which disguises the heated debate which has been going on for some six months about whether such a new "bank" is desirable, either economically or politically.

It will lead to the heaping of

already the initial timetable for the announcement of the launching of Equity Investments Limited (EIL) (as it is expected to be called) has been postponed a month and a draft which the project's sponsors (who include the Bank of England and its industrial adviser Sir Henry Benson) hoped had been agreed, had been modified after consultations were widened out of a narrow Working Party. Already too, in what must be considered a remarkable decision in view of the official support for EIL, the Scottish Life assurance companies have made

it clear in public that they are fundamentally opposed to the idea. Among other things they fear that EIL will become a repository of "lame ducks" and that far from improving the image of institutional investors or politically

further criticism on their heads, the test of "viability" which sees the thick end of the wedge long term moreover, is it relevant to the interests of the pension and unit holders that institutional funds will be more easily established once the is provided, that potential shareholders, half for of direct intervention by shareholders?

And it is this concept of institutional intervention which, behind the creation of and, in the end, may prove in important than the new bank itself. After all, it is expected to have an initial capital of no more than £50 million and commitments about for capital injections are likely to vague.

The debate about EIL however brought more sharply into focus the issues relating to the responsibilities of shareholders to do their best to ensure that companies are efficiently managed. Concern about this led the EIA last year send a recommendation to members advising them how to combat criticism that they are "absentee landlords".

"Absentee landlordism" institutional shareholders the importance of their responsibility for monitoring management is a separate issue in the direct investment of a through an equity bank, but two things are intimately related. Institutional investors concern about these issues growing with this concern is lead to more active "giving group" intervention (easy say but hard to do as the institutional shareholders Committee has again been found

out in the past twelve months to pressure for more meaningful disclosure of management performance in company accounts and perhaps to a more realistic and practical attitude towards labour relations. Institutional shareholders links with organised labour are seen as inadequate—the working party on EIL did not even bother to consult a trade unionist taking its soundings.

Reversing these "soundings" were mostly taken during the debate about the Bank of England. Behind the decision is a narrowness a partnership which is sure to damage the policyholders and pensioners who have fully continued to buy insurance policies and savings contracts through an unprofitable investment cycle. The debate on EIL is bringing some of the issues into the open and it could prove more important than whatever institution "equity bank" emerges.

Stewart Fleming

Williams & Glyn's knows that customers can have bad times as well as good.

Williams & Glyn's believes that when times are hard, a good bank is the best ally a business can have. Not a 'yes' bank nor 'no' bank but one that is realistic, one that won't allow temporary difficulties to disrupt its long term support of good management and good ideas. Williams & Glyn's will willingly involve itself in your business to a greater extent than is normal—from advice on simple methods of streamlining cash movements to a re-examination of the whole of your company's capital structure. If there is a solution to a customer's financial problem, we believe it's our job to find it.

That's a greater degree of commitment than many banks undertake. But then Williams & Glyn's is a rather different kind of bank. Among other things it is geared to quick decision making because it is organised so as to give more management time and effort to individual accounts.

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4 Development Capital

Through an Associate Company, Williams & Glyn's can provide finance for expanding private and public companies.

5 Foreign Currency Invoicing

Knowledge of foreign currency invoicing can cut costs. Williams & Glyn's has the experience to help.

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CORPORATE FINANCE IV

Institutional debate

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Stewart Fleming

Stock market issues

ONE OF the most frequently heard claims put forward by spokesmen for the City of London during the last year has been about how the stock market has again become a major source of finance for industry. In practice this is an exaggeration.

Under the present conventions of rights issues—on a one-for-four or a one-for-five basis

and a 20 to 25 per cent. discount

—the share price effectively determines the amount which can be raised by a company at any particular time. Of course, from a shareholder's point of view

an issue is most attractive when

share prices are low; there are

likely to be few complaints now

among those who subscribe, for

example, to the Chloride issue

in the autumn of 1974. But in

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But the sheer amount raised

last year indicates that there

were also other special influences at work. In particular, the combination of accelerating inflation and price controls had

produced an increasing deficit

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in fact it had passed its peak by

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very large appreciation in

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marily as a way of reducing

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And, of course, on distributed income builds up the equity of a company, which is reflected in its share price and hence in its ability to raise finance by rights issues.

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CORPORATE FINANCE V

Slow growth of bank loans

CRISIS ON the banks for to lend but the lack of demand with the rest of the City is a frequent theme over the past year. The background of the industrial investment, the argument has up again in the context as for nationalising the industry, and a number of company industrialists and financiers have suggested that the parallel has been particularly with the on in Germany, where take a more active part in industry, including substantial equity interests, the suggestion that the banks should follow this role.

TINALLY, the growth of bank lending to manufacturing industry has remained very sluggish the past year. But the with some support from Bank of England, have said that this reflects not unwillingness or inability

This has reflected partly the real improvement in the situation—the dangers of excessive requirement in the next financial year more likely to coincide with a renewed upturn in private industry's demands for finance and present the problem of reconciling public sector borrowings with keeping the growth of money supply in check. At that time, the banks might begin to call further special deposits in order to find real difficulties in meeting the needs of industry, which in recent years has tended to rely more heavily on the banking sector for finance.

Supported

Some encouragement may be provided to industry by the recent renewed drop in the general level of interest rates, which the Bank of England, through the temporary repayment of special deposits recently announced to help the banks over the tax gathering season, has clearly supported. The evidence is, though, that against the background of a low level of economic activity and depressed profit margins, the current keeping the money cost of money has not had a supply more or less static in the last half of last year as net marked effect on investment in the latter months of last year.

Only in October was there any significant sign of a pick-up in industrial demand for bank finance, generally dismissed at the time as a temporary fluctuation. And by the end of the year, with December showing a renewed underlying drop in results apart from giving some extra relief to industry's cash flow position.

Nevertheless, the problem demand remained depressed. In this situation, the two may only have been postponed, Most bankers, indeed, have not potential problems which have with the expected further been looking forward to any been widely debated in the past large Government borrowing level of industrial investment further.

were advocated, for example, in a book by Professor J. M. Mr. Derek Wilde of Barclays, Samuels, Dr. R. E. V. Groves however, the banks also maintained and Mr. C. S. Goddard. And this is that they have in fact made important steps towards improving their service to industry. He drew attention, like Mr. Weyer, to the increase in the amount of medium-term loan facilities being offered by the clearing banks. He added to this the growth in recent years of the international networks of the big clearing banks and of their more specialised activities such as leasing, factoring and insurance, and their efforts to improve their understanding of industry through the appointment of specialists in various fields and their development of advisory services. Finally, he emphasised the growth of the merchant banks owned by the big clearing banks and their ability to give financial advice and to participate in industrial financing.

Equity

The response of the banks to the claim that they have let industry down is not entirely negative. They remain opposed to the idea that they should undertake substantial equity investment in industry, arguing that in the context of the decline in profitability and in the availability of internally generated resources.

The argument over the role of the banks has come up repeatedly in the past year against the background of the U.K. has a much more fully developed long-term capital market in which the insurance companies and pension funds available to the clearing banks, or to the clearing banks themselves and their ability to develop the more extensive involvement in industry demanded by many recent commentators. In whatever form, however, the banks will remain a major source of funds for industry.

Michael Blanden

Merchant banks

ROLE of the merchant banks has never been easy to define. In recent years increasing specialisation forced the sector of the City by into recession and growing competition has only added to complexities. But the merchant banks are traditionally diversifiers, and broadly speaking activities still fall into four categories.

One of the smaller banks to concentrate on just one or two fields, leaving the larger ones, like Hamburgs and Hilliard, to play a more conventional role with a range of services that cover commercial, investment management, corporate finance and development or venture capital, the exception of investment management, these diversifiers have a direct relationship with the financing needs of the industry.

The sector's commercial bank operations are in direct competition with the clearing banks, those banks that are finance houses also deal in finance credits, which is one where the clearers cannot compete. Development capital, much less fashionable as a business than it was at the end of the 1960s, will really involve small, unlisted companies willing to equity for cash injection. Over the past 11 months banks' corporate financing armaments have had a busy routine with right issues, it in general the majority of banks would describe themselves as underwriters. The economic recession has made very low activity levels over past couple of years, and though recent months have lived some signs of an upturn in most areas of financing, these levels remain at a low level.

And the market place has undergone a considerable change—at least where development capital is concerned. There are now very few left offering this sort of service to the company that has difficulty in raising funds through more conventional means. Practically all merchant banks, some insurance companies and many other firms—from individuals to large companies—have at some point in unquoted companies as part of a medium spread of investments. But these changes. Insurance companies and pension funds have lowered their risk levels, and in the merchant banks now as a very conservative line of requests for risk capital made.

Climate

In one sense this nervousness climate benefits the socialist merchant banks. For a point at which industrialists will seek development capital, even all conventional banking, purchase and leasing facilities have been exhausted, has been brought forward.

Charterhouse and ICFC are two of the more prominent development capital specialists. Charterhouse finds investment present will usually vary between £50,000 and £100,000 a company, though occasionally—and this will invariably involve some non-equity finance—the bank will go as high as £1m. In recent years the bank is invested between £5m. and £10m. a year in return for an equity stake that can range from as little as 15 per cent to around 40 per cent. Like most

Source

The ICFC with its Technical Development Capital subsidiary is still the major source of capital for growing companies. The Co-operative Insurance Society backs the Small Business Capital Fund, and there are one or two American banks in this field. But perhaps the most significant development of late has been the entry into venture capital by the clearing banks; these have steadily setting up subsidiaries to handle the capital investment side of what are normally packages linked to overdraft facilities provided by parent companies.

In 1975 the ICFC invested some £51m. in small but growing companies, to make a total of £427m. since the corporation's formation in 1945. ICFC provides amounts ranging from £5,000 to £1m., and its financial schemes are tailored to include secured or unsecured loans, ordinary or ordinary shares, property and equipment leasing and plant hire. Its interest rates are market rates, and repayment terms are normally spread over periods of up to 20 years. The corporation places importance on compiling a financing package that will not place too severe a strain on the projected cash generation of its client companies.

ICFC has 18 branches in the U.K., grouped into four areas from London to Scotland. It is not the corporation's policy to interfere in the day-to-day management of a customer company or to obtain control of a customer's business. But there can be exceptions—for example where there is an obvious gap in the management strength an independent nominee director may be appointed to fill it. Still, only some 4 per cent of the companies in which the corporation has so far invested have had an ICFC nominee of their Board.

The one area where the merchant banks have been especially busy of late has been in raising shareholder finance for its clients. In 1975 some £1.3bn. was raised by companies via rights issues of one form or another, and the trend looks like staying buoyant through the early part of 1976 at least. Last year's upturn in the stock market was the driving force behind this trend, and the equity market opened up the new year with new share price peaks.

Jeffrey Brown

How to settle that long-standing argument with your production manager



The chances are you're waging a friendly and reluctant battle with your production manager, who wants—as always—a larger slice of your budget for new plant and machinery, more maintenance and improved conditions.

But with cash-flow problems the way they are, it may be a battle that neither of you can really win.

How can we help?

The answer may be a medium term loan from Midland Bank Group.

We're ready to lend almost any reasonable amount for any reasonable business purpose to credit-worthy customers. You can pay over seven years—sometimes even longer. If you are not already banking with the Midland we may still be able to help.

You pay interest at competitive rates, only on the reducing balance, and you can adapt repayments to suit your needs.

Best of all, once arranged and provided you meet the

terms of the agreement, your loan will not be called in. So you can plan with confidence.

But medium term loans are just one of the many financial services that Midland Bank Group offers you to help make business more profitable.

Your local Midland Bank branch manager can also arrange instalment finance, leasing, factoring and a number of export and international services, including export finance in sterling and other currencies and the discounting of bills. He can arrange, too, merchant banking facilities which include the raising of long-term and share capital, and finance for growing companies.

A whole range of services, in fact, and all available in the simple way you're used to—through your local bank. Call in soon at any of 3,000 Midland Bank Group branches and talk to the manager. He can quickly put you in touch with the appropriate Group companies.

Finance for business



Midland Bank Group

Principal trading companies: First Midland Bank Limited, Clydesdale Bank Limited, Clydesdale Bank Finance Corporation Limited, Clydesdale Bank Insurance Services Limited, Scottish Computer Services Limited, Northern Bank Limited, Northern Bank Development Corporation Limited, Northern Bank Executor and Trustee Company Limited, Northern Bank Trust Company Limited, Midland Bank Trust Company Limited, Midland Bank Finance Corporation Limited, Midland Forward Trust Limited, Midland Montagu Leasing Limited, Goffin Factors Limited, Midland Bank Trust Corporation (Jersey) Limited, Midland Bank Insurance Services Limited, The Thomas Cook Group Limited, Thomas Cook Limited, Thomas Cook Overseas Limited, Thomas Cook Bankers Limited, Seafar Montagu & Co. Limited (Incorporating Dreyfus), Dreyfus Montagu Portfolio Management Limited, Northern Bank Finance Corporation Limited, Midland Montagu Industrial Finance Limited, Jersey International Bank of Commerce Limited, Bland Payne Holdings Limited, Bland Payne Limited, Bland Payne Reinsurance Brokers Limited, Bland Payne (UK) Limited, Southern Marine & Aviation Underwriters Inc., Bland Payne Australia Limited, London American Finance Corporation Limited, Guyana Central Bank AG.

CORPORATE FINANCE VII

Credit arrangements

I THAT manufacturing by industry had much more to do with the state of manufacturing industry than with any shortfalls of cash at the finance houses. Even when deposits failed to arrive because of the banking industry's problems, the instalment credit concerns could count on a regular income as individuals and companies paid back the sums outstanding on existing loans. This adds up to a considerable total ready to be "rolled-over". At the same time, the steep drop in demand for consumer goods and cars—those products for which most hire-purchase cash is used—meant that the finance houses were not being called on to stretch themselves in this part of the market, traditionally the most important sector for them.

At the end of September the finance houses also had £16m. of new instalment credit outstanding and as a sum, on the figure at the end of 1974, the "Industrial" extended by the finance houses stood at £13.1m., and mount was 13.1 per cent. credit outstanding. The 1975 total was only a drop in cash borrowed

Only very occasionally does any words, that he has done his capital. Nor are finance lease contract are entirely different. In a lease, the lessor houses funds intended to provide long-term or permanent capital. But the finance houses offer a number of ways in which an industrial borrower can raise cash for fixed assets. There is hire purchase, leasing, contract hire and short- and medium-term loans. The greater part of these into account when calculating the rentals to be charged. The lessee (that is the user) will never become the owner, cannot claim either allowances or grants but can treat all rentals as a trading expense and deduct them from earnings before arriving at his taxable amount of profit.

But, as United Dominions Trust points out in its booklet "Industrial Investment and the Finance House," just published, every year British industry and commerce spends more than £12bn. on fixed assets—buildings, plant and machinery, vehicles, fixtures and fittings.

"This is a mammoth market and although the finance houses operate in only part of that market, namely in the medium-term financing of plant and machinery, and vehicles, and although there are other suppliers of funds, it is still true to say that the scope for finance houses is virtually unlimited," says UDT.

Any creditworthy business can qualify for funds from the finance houses—be it sole trader, partnership, private company, public company, local authority, government department or nationalised industry.

By "creditworthy" the finance houses mean: first, that the potential borrower has a track record of sound trading, good management, and a balanced capital structure; and second,

that the investment to be financed entails a commitment which is within the borrower's power to repay—in other words, to supplement work.

However, almost any other type of fixed asset is suitable—any item which is not expendable in the short term can be made the subject of an agreement. The only restrictions are that the goods should be: (1) easily identifiable (that is not components of a larger installation or part of a stock of identifiable spare parts); (2) have a useful working life, at least as long as the period of the agreement; (3) can be sold; and (4) have a high earning potential, direct or indirect.

Finance house facilities are not meant to compete with banking facilities, particularly which is within the borrower's power to repay.

The UDT booklet, when outlining the benefits claimed for finance house cash, stresses the flexibility involved. The customer's commitment to give his service as the bigger

Once upon a time the troughs of his anticipated cash-flow. Variations on the normal credit agreements were patterns of repayment include: But a substantial proportion is made at a fixed rate of interest "seasonal repayments," such as a combine harvester that rates. Mainly responsible for generates large earnings when the change has been the Finance Houses Association base rate. For the rest of the year, "skip This was originally introduced payments" for the contractor to give a true and flexible interest rate for industrial and commercial customers at a time when the U.K. had an official "Bank rate" and that rate often did not provide a very accurate indicator of the true cost of money. The FHA base rate is calculated monthly by reference to the inter-bank three-month rate.

Customers are offered two methods of repayment using the FHA rate. In the first, capital repayments are calculated and then interest is worked out on a day-to-day basis and paid (probably quarterly) in arrears. This means that interest is paid on a reducing capital sum. The other method is for the agreement to cover an estimated total cost (based on the current FHA rate) and for debit or credit adjustments to be made when it comes to an end.

To-day many leading companies use hire purchase or leasing, and the finance houses have become a major source of finance. The finance houses insist that their importance will increase with the realisation that in to-day's circumstances, there are advantages for the industrial borrower not to be too dependent on a single source of funds.

Kenneth Gooding

Smaller companies

TERM "smaller company" precise definition, and to the various City institutions—it mean totally different. The traditional merchant engaged in the business k venture capital does appear to be interested in initiating unless the in question generates profits of at least 40 per annum. The bank also want to advance a sizeable sum, the average of the order of £100,000-300.

Industrial and Commercial Finance Corporation, by the clearing banks the Bank of England, and currently has over 2,800 branches on its books, will be used to look at smaller institutions. And the clearing will help out on the really sums, but on a straight, fixed rate basis rather than the medium-term finance equity capital provided by venture capital operators.

are fundamental differences in approach between the two factions. The merchant, for example, will not only a company to be earning at least £25,000—it will also to see two or three years even track record. Perhaps important, it will be looking for situations where a company lends itself to vigorous use in a short space of time. Most merchant banks like take a five-year view, or at maximum, and will to move as far and as fast as possible in order to achieve capital profit either by selling company to a larger group or bringing it to the market as the banks' portfolios be turned over rapidly at profit. And failing that, bank will want a high rate come to compensate for its

conditions

Merchant banks are not normal in the straight lending business and venture capital they insist on two conditions: that they take a substantial holding—normally 25-30 per cent—but not control, and, and they will reserve the right (usually exercised) to put their own man on the Board. The recent economic climate limited the opportunities of the merchant banks. The el at which a company can come to the market has risen significantly and whereas it was possible to introduce a company in pre-tax profits of the order £250,000, perhaps even less the record was good, the general consensus indicates a use of nearer £1m. at the moment. This is mainly because only investors likely to be interested at the moment are institutions—since private investors are still, despite the market's rise, nursing substantial losses—and they are only interested when they can commit a sizeable sum to a marketable stock.

The second "must" for being listed is a first-class profit record. And with the industrial recession these cases are likely to be few and far between at the moment.

A further limitation has been imposed by the banks' past investments. Companies basked, four years ago in the palmy days of 1972, with every prospect at the time of a rosy future and a brilliant market introduction. have been rendered too small or too weak by circumstances. The banks

Largest

By far the largest force in the field is ICFC, and here the approach is rather more relaxed than the merchant banks'. The criteria for investment are less difficult to meet and clients tend to be those who have been turned away by the merchant banks or, alternatively, those who do not wish to trade funds for their own freedom. The ICFC prides itself that it will either lend money and/or take equity participation, but then leave the company alone unless asked for advice. Its approach is much more heavily weighted against lending than equity participation, and the amounts may vary from £5,000 to £1m.

There are a number of other forces in the field looking after the various requirements of the smaller business. Apart from the clearing banks and a whole batch of merchant banks of varying nature, there are Estate Duties Investment Trust (EDITH)—which is second in size to ICFC—Gresham Trust and the Small Business Capital Fund.

It is likely that all those servicing this area are going to have to face up to a new and severe problem—the introduction of Capital Transfer Tax. The effects of CTT, which can at best be deferred and more usually merely provided for, are going to hit the smaller business particularly hard. Many private companies will be forced to sell off part of their equity in order to meet this new threat. However, so far there appears to have been a great deal of talk and not a lot of action.

But to return to the more immediate question of whether the right facilities really are readily available to the smaller company, this is still the subject of debate. Certainly the Smaller Businesses Association would claim that, despite what the banks say publicly, the reality is quite different.

It is certainly true that the growth company will always receive the right amount of attention—and even then it has to be big enough and with a sufficient record to keep the risks down to a minimum. The small, sound, company, with a good history but non-growth, still has a problem on its hands.

Keith Lewis

Capital equipment without capital.

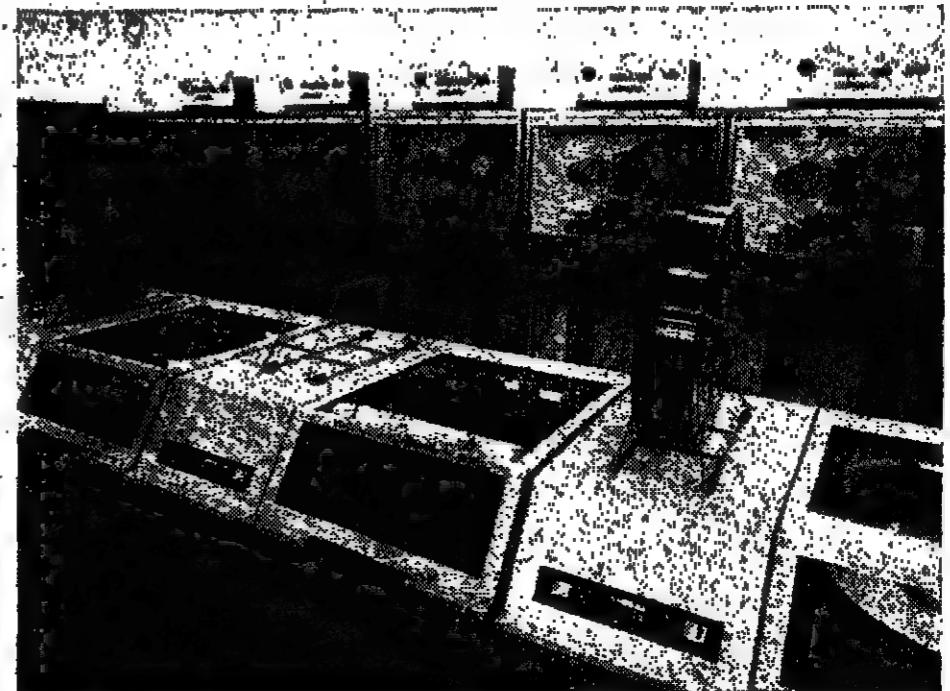


If your business is expanding, or if you'd like to replace outdated capital equipment, you could tie up a lot of money.

Leasing is the answer. It's simple, tax-efficient and inflation-proof. You should consider this increasingly popular and flexible form of medium-term finance.

You select the equipment and negotiate purchase terms. Lloyds Leasing will then place the order, and you sign the lease for an agreed period.

We claim the capital allowances and any regional development grants. These benefits are reflected in the form of reduced rentals. You'll usually be paying a fixed rental which is agreed at the outset. So your budget won't be upset by increases in interest rates, tax changes or inflation since the rental payments will be coming out of future earnings.



We think we can show you that leasing can be the most economical way of financing your new capital equipment without laying out capital.



For more information or a quotation on any kind of equipment, please telephone or write to Lloyds Leasing Limited, 57 Southwark Street, London SE1 1SH, 01-407 5002, or talk to the Manager of your nearest branch of Lloyds Bank.



Lloyds
Leasing

A member of the Lloyds Bank Group

WOULD BRITISH INDUSTRY BE HEALTHIER TAKING MONEY OUT OF THE BANK, NOT PUTTING IT IN?

The TUC and CBI seem to think so. Repeatedly they've issued warnings about under-investment. Their fear is that when the recovery of world trade that we've been hoping and praying for arrives, Britain will be in no shape to take advantage of it.

The Bank of England's of the same opinion. And in its circular last year asked Banks to:

"...direct advances towards the expansion of exports, the saving of imports and industrial investments."

This doesn't mean that we at Barclays are going to hand out money to everyone who comes knocking on our door.

The country won't get anywhere by throwing good money after bad.

We must pin our hopes and hard cash on successful but under-invested firms.

We must put them in a position where they can win home markets; sell against other countries on world markets; compete with the French, Germans and Americans for overseas contracts.

Understandably, before parting with large sums of money, we'll need to ask a few questions of even the most successful firms.

We'll want to talk about your plans for the future; as well as getting a feel of the way you do business.

If you've been making full use of our banking services, we'll already have a good idea of your cash and tax position. All of which will pinpoint the kind of backing you need.

For instance, a Medium Term Loan for capital investment can be drawn in different ways.

Whereas one company would prefer it as a lump sum, another would rather draw it in instalments.

(By the way, despite the name, a Medium Term Loan can last as long as 10 years.)

For a third company, the bank's leasing facilities may be more attractive than a loan. Working capital is released and there are often tax advantages.

With all these schemes the terms of repayment can be constant, or vary season to season, year to year to suit your cash flow.

Sometimes payments can be suspended until you are benefiting fully from the investment. And in certain cases, you can repay the entire loan at the end of the period.

If you sell abroad, we can be of still more help.

To encourage foreign customers to place orders with you, we can provide them with a loan through Barclays Bank International. It's a useful way to expand established markets quite apart from opening up new ones.

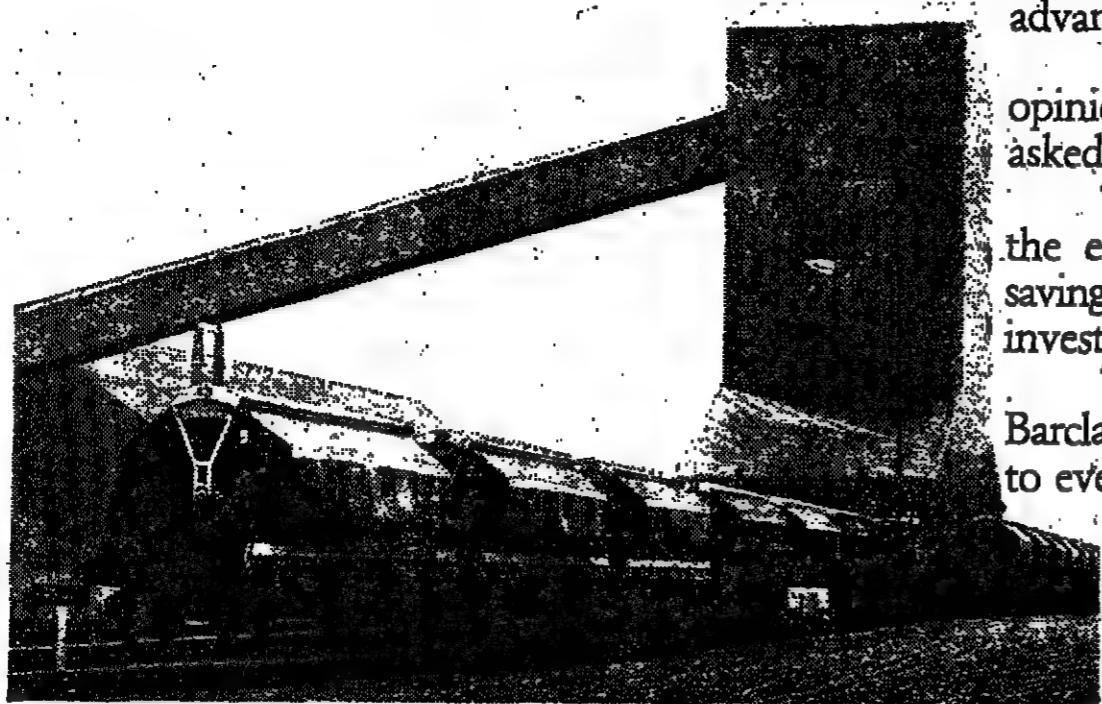
Having done that, we can often protect you against exchange rate fluctuations by selling foreign currency for you in advance.

We provide this protection for companies that buy abroad as well. Whether they import finished goods or raw materials.

But no matter what backing or help is needed, the first step is always the same.

Arrange a meeting with your local Barclays Bank Manager. He knows there's truth in the old adage; it takes money to make money.

BARCLAYS



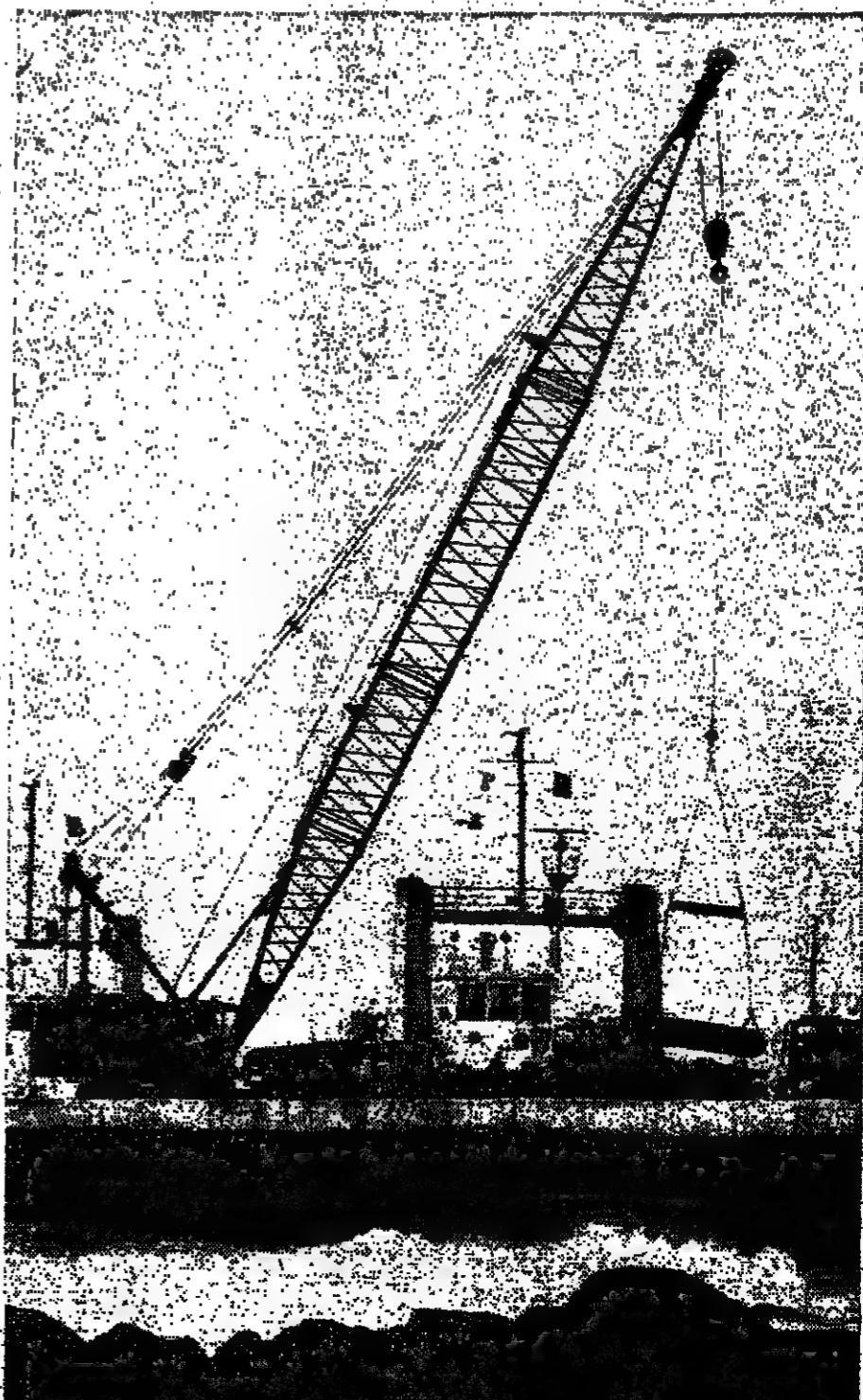
An £18 million Medium Term Loan to Cleveland Potash will help turn Britain into a net exporter of potash.



In a year Swell Foods' Boston Factory has more than doubled production of dried vegetables by taking a £150,000 Medium Term Loan over 5 years for a new drier.



Massey Ferguson Perkins Ltd. has gained a £170 million contract. The Polish buyer was helped by Barclays with sterling and currency syndicated loans, repayable over several years.



B.O.C. International is leasing a new £220,000 crane for 7 years through Barclays Bank. Oil pipe and heavy goods handling efficiency has increased by 30%.

100% not 100

Ensuring a fair deal for borrowers

Michael Blanden describes the ramifications of the new credit rules

THE start of its nationalising campaign, the Office of Fair Trading is now getting into stride with implementation of the new Credit Act of 1974. It is being generally agreed that the new rules have a very wide scope. The range of people such as the professions, traders and others involved in consumer credit are likely to be affected by the new licensing laws and by the further ant developments that follow.

Job exercise

Licensing itself, described as one of the largest peacetime actions of its kind ever taken in the U.K., is being in stages over a period to the end of next year. First is due to begin early next year, under the OFT, under John Methven, its director. It is already getting a number of issues as a result of the publication of the new rules. The task will be to issue an estimated total of 100,000 licences and that the holders are carry out a business to the provision of consumer credit, is in itself a major operation.

However, it is the first of three major although it has taken longer to get things than had been hoped. Original proposals were put nearly five years ago by the Crowther Committee, since their main points embodied in the legislation have become increasingly complex. The rules required a great deal of thought, and the regulations

which will be laid down by the Department of Prices and Consumer Protection and enforced by the OFT has required extensive discussion with the main groups affected, including particularly the banks and finance houses which form a large part of the consumer credit market.

The Act, which in many ways is simply enabling legislation, gives wide discretion to the authorities in ensuring that its basic purposes are met, and many of the rules are still in the process of being formed.

Nevertheless, the further stages of implementing the Act are those which will make the biggest impact on the major lenders and will bring the aims and significance of the new rules home directly to the general public. As a result, the consumer borrower will in general have access to a considerably greater range of information about his borrowings and protection from being cheated, and the opportunity—if he chooses to take advantage of it—to make a more rational choice between the various sources of finance available.

The next main stage could start early this summer, and will concern the central "truth-in-lending" provisions of the Act. These will ensure that a borrower knows exactly how much a loan is costing him, including the effective true rate of interest being charged. They will set out rules covering advertisements for credit and the provision of quotations to potential borrowers, as well as other items such as the regulations protecting borrowers against extortions in credit terms.

Some of these new rules are likely to come into effect almost immediately but others, including the complex advertising standards which are required to cover a very wide range of different types of business, from



Mr. John Methven, director-general of the Office of Fair Trading, which is faced with the task of issuing 100,000 licences.

to a significant innovation, the consumer will be able to claim against the lender as well as the retailer for defective goods where the lender has a direct business link with the dealer, so that if a garage arranges a loan for the purchase of a new car, the borrower will be able to sue the finance house which lent the money if the vehicle goes wrong.

These rules will come into full operation over a period of time simply because of the practical problems involved for banks and finance houses, for example, in the necessary reprinting of all the forms and documents involved to comply with the regulations. In some areas the big lenders foresee some problems developing.

There is no fundamental disagreement over the purpose of the legislation, which is basically very simple—to ensure a

fair deal for consumer borrowers. It has support from both major political parties, and the requirements fail to take the banks and finance houses account of the special relationship between a long-established bank customer and his branch manager, and the advantages of flexibility and cheapness in loan operations which this makes possible.

It is argued that the result of the Act will be in many cases to provide the customer with a lot of extra documentation which he neither needs nor wants, to increase the cost to the bank of making loans and perhaps as a result to raise the cost to the customer himself.

Relaxation

In one major area the banks have achieved a relaxation. It was not the intention of the legislation which is basic to the customer to knock the over-

draft which, it is recognised, the rules which appear in some which may not be used to their full limit. But it becomes more complicated where ancillary charges are involved—for example, flat fees for setting up the loan or charges such as surveyors' or legal fees. In some cases, the charge may not be easily quantifiable in advance. To arrive at a true rate, it is necessary to add the fee into the total charge for the credit before making the conversion.

The finance houses, already governed by the Hire Purchase Act which the new legislation supersedes, are perhaps more accustomed to extensive documentation and less worried about its implications, though the new rules will extend the requirements which they have to meet. Potentially, also, the liability they will carry for the quality of goods sold on "debtor-creditor-supplier" agreements could be onerous in some circumstances where flexibility and speed are vital to its usefulness—retaining, for example, the ability of an established customer to arrange a facility quickly, perhaps over the telephone, when he needs funds at short notice.

The banks will be affected like other lenders in many aspects of their activities, in relation to their advertising, the licensing provisions and truth-in-lending which raises problems both for them and for finance houses in relation to ancillary charges on some loans. It is perhaps the documentation which will be required, however, which is causing some of the biggest headaches, together with some issues relating to the taking of security. There are considerable areas of uncertainty remaining on some of these issues.

It is clear, however, that there will have to be extensive adaptation of the forms and agreements at present in use and it changed to the established computer programmes in the banking system. And bankers are concerned about some details of

the provisions of the new legislation. It is when the implications of the legislation for the mass of lenders and High Street traders and for the general public come into consideration, however, that some further difficulties of potential importance appear. The finance houses, for example, could be concerned over the problems faced by the retail outlets with which they have links, particularly the garages. Even now, it is reported, as much as 10 per cent. of agreements have to go back because they have been wrongly filled in.

Finally, the retailers themselves and all others directly involved with the general public, including particularly those such as bank managers who are in a position to know the rules in detail, have a major role to play in getting the significance of these rules over to the borrower. Clearly there will be some difficulties in implementing the rules, though none of them is likely to prove insuperable; and there will be scope to learn from experience as the rules are implemented. But all this effort will serve little purpose unless the consumer himself knows about the protection he is being offered and is equipped to make use of the information available.

Legal fees

Much of the energy of the finance houses, however, has been devoted to the problems of the "truth-in-lending" regulations and the details of calculating true interest rates. The concept is not new to them—finance houses will tell a customer a flat rate of interest as well as the flat rate which is the normal basis for quotations. But under the regulations all borrowers will have to be told this rate (which is normally nearly double the equivalent flat rate) and the figure given will have to be right in terms of the detailed provisions of the Act.

The problem is relatively simple if it is a matter of converting a flat rate to a true one, though the banks may have some slight difficulties where over-draft facilities are involved.

Patience, Sadler's Wells Theatre, E.C.1, 7.30 p.m.

BALLET
Royal Ballet: Merle Park and Anthony Dowell dance Swan Lake, Covent Garden, W.C.2, 7.30 p.m.

COLOUR film of Romeo and Juliet, danced by Margot Fonteyn and Rudolf Nureyev, with orchestra of Royal Opera House, Queen Elizabeth Hall, S.E.1, 7.45 p.m.

MUSIC
Joe Forchheimer gives piano recital of works by Mendelssohn, Mendelssohn-Schumann, Schubert, Mozart and Scarlatti, Wigmore Hall, W.1, 7.30 p.m.

To-day's Events

Carrie Bonington gives lecture on Everett South-West lecture, Royal Festival Hall, S.E.1, 8 p.m.

PARLIAMENTARY BUSINESS
House of Commons: Debate on provision of services for menially ill and on municipal trading and direct labour. Financial Assistance for Industry (Increase of Limit) (No. 2) Order. Mrs. Margaret Thatcher, Opposition leader, receives freedom of Poultryers' Company, Armada Hall, E.C.2.

COMPANY RESULTS
Plessey (third quarter).

COMPANY MEETINGS
Sir Lindsay Ning, Lord Mayor of London, attends Australia Day reception, Australia House, W.C.2.

OPERA
D'Oyly Carte production of

"Hambro Life's annual premium income up 79%... assets now exceed £300 million"

Union members' attitudes

From Mr. P. Heath-Saunders

Sir—It will be of interest to your readers to know what according to a study by Market and Opinion Research International, a sizeable majority of the British public is opposed to compulsory union membership and not even a majority of trades unionists favours it. The survey also destroys some popular myths about trades unionists: 28 per cent. of trades unionists are in the AB, C1 households; that is to say, middle and professional classes; 10 per cent. of trades unionists questioned said that their household income exceeded £25,000 per annum.

Even more startling to the Labour Party must be the fact that only a bare majority (53 per cent.) of trades unionists are Labour supporters; though a slightly higher proportion of activists vote Labour and they are less likely to be Tory supporters.

Not the least important message from the MORI poll is that the working class Tory voter is far from extinct; one in 14 trades unionists says that he very strongly supports the Tories, who are backed by 23 per cent. of the trades unionists in the sample. If they had turned out to vote, one Tory voter in four would have been a trades union member.

It should be emphasised that there is no legal obligation on employers to restrict wages or salaries but that there are strict rules and regulations in accordance with the terms suggested by the White Paper, sanctions may be applied under the provisions of the Remuneration, Charges and Grants Act against any employer seeking permission to raise the prices. This Act allows employers

Highlights of the year

1975 1974

£39.8m. £22.2m.

£19.1m. £10.8m.

£24.5m. £56.1m.

£325m. £259m.

Annual premium business now represents 93% of total new business measured by initial commissions.



HAMBRO LIFE ASSURANCE LIMITED

7 Old Park Lane, London W1Y 3LJ.

The virtues of small firms

From The Director

and Education

and Polytechnic

Sir—Congratulations to John

Wood (The Executive's World,

January 21) for preaching the

virtues of small firms whose

fortunes I and others have been

reading for many years. Un-

fortunately, it seems that the

advice of "size does not mat-

ter" has not yet been generalised

to the size of our national in-

ustrial strategy. Last year, more

than 100 firms went into liquidation

even before yet several

similar plants were saved from

similar fate by colossal

subsidies.

What is more disturbing is that

Mr. Callaghan's willingness to ex-

clude the goodwill of our EEC

partners in his pursuit of the ill-

conceived 5% level suggests that

there is little or no strategic

thinking behind our oil policy.

The assumption seems to be

that the earlier extraction starts

and the faster it proceeds the

better. This totally ignores the

existence of the oil weapon and

the undiminished strength of the

OPEC cartel. Instead of being dis-

credited in the shortest possible

time Britain's oil reserves could

be used to provide a strategic

reserve for Europe that would

guarantee self-sufficiency for up

to 10 years.

From the Chairman

COMPANY NEWS + COMMENT

Burton's warning on menswear sales

SALES FOR the first 18 weeks of the current year of The Burton Group are 9 per cent higher than last year with wide divisional variations.

Announcing this in their annual review the joint-chairmen, Mr. R. M. Burton and Mr. L. O. Rice, report, however, that the dominant menswear sector shows an increase of only 8 per cent.

This, they say, is particularly serious since, with substantial manufacturing resources and industrial responsibilities, the group has less flexibility in handling a downturn in demand than do pure retailers.

With a trading climate described as "the worse since the second world war" it would be foolhardy to make any forecast. Meanwhile priority is continuing to be given to cash flow and to improving the fundamentals of the business - better merchandise, higher stockturn and lower costs.

In the past year the serious impact of inflation on working capital needs was faced. Total borrowings increased by £1m, but interest costs were contained. The group's cash flow and to improve the fundamentals of the business - better merchandise, higher stockturn and lower costs.

The chairman stress that an extraordinary item of £675,000 is largely a reserve against the impact of sterling devaluation on an overseas debt, not due for repayment until 1992, and does not affect cash flow.

As reported on December 17 group sales (VAT inclusive) for the year to August 30, 1975, increased by 15.6 per cent to £16.5m. On a VAT exclusive basis, the increase was 11 per cent, profit before tax £2.2m, was below the £2.5m of 1973-74 but it included a lower contribution from property profits. The dividend is raised from 4.4175p net to 4.28548p net.

Turnover of the shops in France and Belgium was satisfactory during the first quarter, but gradually came under the pressure of the recession in the French and Belgian economies.

The apparent increase in turnover was entirely due to changes in exchange rates. In this situation profits which had been expected to turn into losses although, if current movements and "prior year" charges are eliminated, the loss was lower than in the previous year.

Now that the French economy is showing signs of recovery, "we believe that our overseas chain is ready to take advantage of increased consumer spending," the joint-chairmen declare.

At August 31 the number of retail outlets, including concessions and shops within shops, was 901, compared with 908 a year earlier.

The group has approximately 1,100 freehold and long leasehold properties, managed by the property division and the separately quoted subsidiary, Montague Burton Property Investments.

Meeting, Leeds, February 18, noon.

• comment

Burton's share price continues to move ahead with a 10p rise to 60p in the "A" shares since the previous. The strength of the shares is a little hard to follow since the year-end statement and now the report hardly creates an optimistic picture. Trading is clearly depressed on the menswear side and Burton is heavily involved here both in manufacturing and retail. Volume of stock turnover is being reduced in an effort to hold borrowing levels, while the company is striving to improve cash flow. But the 11% per cent yield was only just covered including property sales.

HIGHLIGHTS

The weekend postbag contains a number of reports, including the Burton Group, where some concern is expressed over the performance of the menswear activities. This week is equally active for company news with a number of big guns set to report. Plessey starts the ball rolling with nine months' figures due today. Third-quarter figures are also due tomorrow from Davy International. Preliminary results are expected on Thursday from both British Sugar Corporation and Gestetner, while on Friday interim results are due from John Brown and Fitch Lovell.

Expansion at Gibbons Dudley

Gibbons Dudley, the West Midlands-based building products, refractories, engineering and structural warehousing group, has given the go-ahead to its subsidiary, Gibbons Northern Brick, to construct a new factory at Newcastle-upon-Tyne to produce 50m high quality facing bricks per annum.

The project, subject only to planning permissions, is in a development area and is in existence for some time, to replace and augment production from existing older units with a single, large, modern, efficient factory.

Construction should start this spring and will take about 18 months, employing an average of 40 construction personnel. The main subcontractor will be another subsidiary, Gibbons Brothers - constructors of coke oven batteries, furnaces and complete plants for the ceramics industry.

The total cost will be about £4.5m, which will qualify for substantial Government development area grants. The group is in a position to provide the necessary finances from existing facilities.

Australian Mutual record

The Australian Mutual Provident Society wrote a record £2.44bn. in new sums insured last year. In Australia, New Zealand and the U.K. - £890m. or 24.5 per cent, higher than the previous year.

Now that the French economy is showing signs of recovery, "we believe that our overseas chain is ready to take advantage of increased consumer spending," the joint-chairmen declare.

At August 31 the number of retail outlets, including concessions and shops within shops, was 901, compared with 908 a year earlier.

The group has approximately 1,100 freehold and long leasehold properties, managed by the property division and the separately quoted subsidiary, Montague Burton Property Investments.

Meeting, Leeds, February 18, noon.

• comment

Burton's share price continues to move ahead with a 10p rise to 60p in the "A" shares since the previous. The strength of the shares is a little hard to follow since the year-end statement and now the report hardly creates an optimistic picture. Trading is clearly depressed on the menswear side and Burton is heavily involved here both in manufacturing and retail. Volume of stock turnover is being reduced in an effort to hold borrowing levels, while the company is striving to improve cash flow. But the 11% per cent yield was only just covered including property sales.

Spring and Fasteners has been re-organised and has traded profitably.

Premier is largely geared to the motor industry and is currently operating at well below its capacity, but the directors are satisfied that its potential, with a turnaround in trade, is "impressive."

The factories at Alvechurch and Leominster have performed well.

As known, group pre-tax profit for the past year was £389,983 (£268,070) and the dividend is 1.5075p net (same).

Utd. Spring curtails investment

IN HIS annual statement, the chairman of United Springs and Steel Group, Mr. D. Westwood, has mentioned that, with a clear indication of when the economic climate in the U.K. will improve, forecasting is virtually impossible.

The steel division is currently in profit he says, but until a stable upward trend in demand can be seen "it would be unwise to speculate on a optimistic note."

The spring division produced extremely good results when viewed against the background of a most difficult year reports Mr. Westwood.

He points out that last year's results were "outstandingly" good and prospects of a further advance must turn on economic and political factors which, at this stage, are difficult to assess.

Mr. Macdiarmid, chairman of CompAir, tells members in his annual statement that he believes the group is "stronger in every way than it has ever been and that the future can be foreseen with confidence."

Mr. Macdiarmid is again referring comments on the current year's outlook until the annual meeting.

He points out that last year's results were "outstandingly" good and prospects of a further advance must turn on economic and political factors which, at this stage, are difficult to assess.

The directors have curtailed the capital investment programme except where plants were already advanced or expansion was deemed vital to continuing efficiency.

As reported on December 13, turnover rose from £16.02m. to £18.07m. in the year to August 31, 1975, but trading profits fell sharply from £944,000 to £301,000. The dividend total is 1.183p (1.08p) net per 10p share.

An analysis of turnover and trading profit shows (£200m omitted) - steel stockholding and processing £3.216 and a loss of 340, spring manufacturer (U.K. operations) £3.120 and £237 profit, spring manufacturer (Dutch companies) £1.783 and £33 profit.

CPB basis inflation-adjusted accounts show a trading loss of £53,000 (profit £975,000), a loss per share of 2.22p (earnings 3.17p) compared with earnings of 1.83p (4.32p) on an historical basis, and net assets per share of 37.3p (£40.4p) compared with 26.1p (25.6p).

The accounts show that £9,000 net was paid to a former director, as compensation for loss of office.

No dividend by Oliver Pell

Manufacturers of electromagnetic components, Oliver Pell Control, is omitting payment of a dividend for the year to March 31, 1975, compared with 5.025p net.

The chairman, Mr. R. B. Love, cannot therefore make an optimistic forecast for the first half of the current year, but providing trade continues to improve, he trusts that next year's results will reflect the hard work being put into the company.

During the year to July 31, 1975, Bushy and Company proved to be an "exceptionally" sound investment, and is now producing good results. In addition, Premier 31, 1975, compared with 5.025p net.

Meeting, London, February 18, noon.

• comment

Bolt and nut manufacturers and distributors, Delson and Company, experienced a sharp decline in trade from May 1974, and only in the order intake rising again to a more favourable level.

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Meeting, London, February

Lowndes's Fork continued

BY MICHAEL DIXON

JUDGED by the inflow of letters a large number of readers are about having a one-man exhibition from the career paradox discussed in this column enough paintings to support last week under the name himself. To sell the paintings he had to raise enough money to have them decently framed.

The title, as I said then, refers to the painter Alan Lowndes who for years was trapped in the situation where the art establishment would not recognise him because he hadn't had a proper exhibition, and would not give him an exhibition fewer of them. So the dealers were to sell the paintings.

Long before he could think which handles all the group's Ministry of Overseas Development non-marine commercial and industrial insurance business in the teams of specialist advisers responsible for seeing that the agricultural aspects of the U.K.'s overseas aid programme meet the professional and technical needs of the developing countries concerned. The basic salary range for these agricultural advisers is £9,110-£10,269, for which the main qualification is successful experience in agricultural development overseas. Appropriate degrees would help. Reference S/9145.

Candidates must have a high level of professional knowledge and have been successful in running an insurance operation, preferably with a recognised broking organisation. The age range for this London-based job is about 40. The salary is about £10,000.

Inquiries to Mr. Hodder, who is group personnel manager, at Frizzell House, 14-22 Elder Street, London E1 6DF — Tel. 01-247 6585.

ONCE AGAIN we have news of various openings in the public services. Inquiries, quoting the appropriate reference number, should be made to the Civil Service Commission (Alconer Link, Basingstoke, Hants RG21 1JB) — Tel. Basingstoke 68551 or, for answering service only, 01-839 1992.

The Department of Health and Social Security is also offering a £7,400-£8,225 salary scale for a nursing officer to be occupied mainly in advising on the development of the primary health care nursing services, including health visiting and home nursing. Candidates must be experienced State Registered Nurses and should have firsthand knowledge of the services concerned. Ref. G/9228.

ITM HODDER, of the Frizzell Group, is looking for a managing director for the Norman Frizzell U.K. broking company concerned. Tel. 01-838 1992.

He has written pointing out that I was wrong to suggest that the Fork was a problem at only one stage of his career.

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Brasilvest S.A.

Sociedade de Investimento DL No. 1401

(a Company incorporated with limited liability under the laws of the Federative Republic of Brazil)

Placing of up to 300 Depository Shares at an issue price of U.S.\$10,500 each

Each Depository Share will represent a number of Shares having a par value of Cr\$1 each of the Company ("Cr\$ Shares") calculated by converting \$10,000 into Cruzeiros and applying the proceeds in subscription of Cr\$ Shares at Cr\$10 per Cr\$ Share. Morgan Guaranty Trust Company of New York, acting as the Depository, will issue an International Depository Receipt in bearer form ("IDR") in respect of each Depository Share.

Subscription Agent

Credit Suisse White Weld Limited

Portfolio Manager

Unibanco-Banco de Investimento do Brasil S.A.

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PORTFOLIO MANAGER
Unibanco-Banco de Investimento do Brasil S.A.
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DEPOSITORY
Morgan Guaranty Trust Company of New York
Avenue des Arts 35, 1040 Brussels
PAYING AGENTS
Morgan Guaranty Trust Company of New York
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33 Lombard Street, London EC3P 3BH
Stockstrasse 38, CH-8022 Zurich
23 Wall Street, New York NY 10015

SUBSCRIPTION AGENT

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122 Leadenhall Street, London EC3V 4QH

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London EC3P 3HJ
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London EC2M 7EE
and at The Stock Exchange

Lauremao, Frust & Co.

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To the Subscription Agent
Norton, Rose, Botterill and Roche
Kempson House, Camomile Street, London EC3A 7AN
In Brazil to the Issuer
Pinheiro, Neto & Cia
Rua Boa Vista 254, São Paulo

THE COMPANY

Formation
The Company was incorporated in Brazil on 18th November, 1975 as an investment company subject to and in accordance with Brazilian Decree Law No. 1401 of 7th May, 1975 and the relevant regulations under Resolution No. 323 (together "the Legislation") issued by Banco Central do Brasil ("Banco Central").

The Legislation requires, *inter alia*, that the whole of the issued share capital of qualifying investment companies (except for a small number of shares required to be pledged by or on behalf of the directors of such companies) must be held by investors resident or domiciled outside Brazil. The Company has been sponsored and will be managed by Unibanco-Banco de Investimento do Brasil S.A. ("Unibanco"), which is a subsidiary of Unibanco-União de Bancos Brasileiros S.A., one of the largest commercial banks in Brazil. Unibanco itself is the largest investment bank in Brazil with assets as at 30th June, 1975 of \$666 million. Further information relating to Unibanco Group appears under "Portfolio Manager" below.

Investment Policy

Investment in the Company will enable investors resident outside Brazil to participate in a diversified portfolio of Brazilian industrial and commercial securities. The Company's principal objective will be long-term capital growth but not to the exclusion of income considerations. It is intended that the portfolio will be managed initially and in selecting its investments the Directors will place particular emphasis on securities which are readily marketable. At no time will more than 10 per cent of the Company's portfolio be invested in unlisted securities (excluding for this purpose Brazilian National Treasury Bills).

Investment and other Restrictions Imposed by the Legislation

The Company is bound by the Legislation to invest and maintain at least 50 per cent of the total value of its portfolio in shares or convertible debentures issued by open capital companies (i.e. companies which fulfil certain requirements of Banco Central relating, *inter alia*, to minimum level of public ownership and listing on a stock exchange in Brazil) controlled by private Brazilian shareholders. The remaining funds may be invested in debentures issued by open capital companies controlled by private Brazilian shareholders, other shares listed on a Brazilian stock exchange, certain unlisted shares which have been registered for public offering, Brazilian National Treasury Bills (but not Government Bonds) or retained in cash.

No more than 10 per cent of the Company's total funds may at any time be invested in any one company and the average investment per company may not exceed 5 per cent of the total value of the Company's investments. The Company may not hold more than 10 per cent of the voting shares nor more than 20 per cent of the total issued capital of any company. In applying the above limits, shares received by way of share dividends or through the exercise of subscription rights shall not be taken into account nor shall inadvertent breaches of such limits caused by market fluctuations, provided such breaches are remedied within a reasonable time.

The Company is not specifically prohibited from investing in securities which are underwritten by Unibanco in the normal course of its business, but no such investments will be made without prior consultation with the Consultative Council referred to below.

No funds may be invested outside Brazil and the Company may not invest in real estate, securities issued or guaranteed by Unibanco or any other portfolio manager for the time being of the Company or by any company "related" within the meaning of the Legislation to Unibanco or such other portfolio manager, nor in shares of certain financial institutions including investment funds, investment companies, commercial banks, investment banks and insurance companies. The Company may not sell shares or other securities it does not own, and may not engage in money lending or leasing. It may not pledge its portfolio of securities, grant guarantees or acceptance credits, receive deposits or enter into rediscounting transactions, nor may it accept any borrowings.

Dividend Policy

The amount available for distribution by way of dividend in respect of any fiscal period will be calculated by deducting the Company's operating expenses in respect of that period from the aggregate of the gross dividends and other income received in that period together with any earnings retained from previous fiscal periods. Capital profits or losses (whether realised or not) will be disregarded for the purpose of calculating the amount available for distribution. It is expected that substantially the whole of any amounts available for distribution as aforesaid will be paid out by way of dividend, although, in accordance with Brazilian law, 5 per cent of net profits in each year must be retained and credited to Legal Reserve until this reserve amounts to a sum equal to 20 per cent of the issued nominal capital.

Dividends will be dependent upon the income of the Company and although it is impossible to predict the future gross income of the Company, it is expected that, subject to unforeseen circumstances, the Company will be able to pay dividends, in respect of the fiscal year ending 31st March, 1977, sufficient to provide subscribers pursuant to the placing with a gross yield (in Cruzeiro terms) of not less than 4 per cent on the Cruzeiro value of their initial investment. It must be borne in mind, however, that the dollar value of any dividend declared by the Company will be affected by fluctuations in the rate of exchange between Cruzeiros and dollars, and that Brazilian withholding tax will be deducted at the appropriate rate from any Cruzeiro dividends paid (see "Brazilian Taxation" below).

Under the Legislation, supplementary withholding tax becomes payable if the rate of dividend in respect of any fiscal year of the Company exceeds a certain level (see "Brazilian Taxation" below) and the Company will take account of this factor when considering the payment of dividends.

The Company's first accounting period will cover the period from 18th November, 1975 to 31st March, 1976 and thereafter accounting periods will run from year to year terminating on 31st March in each year. No dividend will be declared in respect of the first accounting period but it is anticipated that, in the absence of unforeseen circumstances, an interim dividend in respect of the fiscal year ending 31st March, 1977 will be paid in November 1976 and a final dividend in respect of the same fiscal year in or about July 1977.

Capitalisation

The authorised share capital of the Company is Cr\$50 million divided into 50 million Shares of Cr\$1 par value each, of which 200,000 Cr\$ Shares have been issued for cash at a premium of Cr\$9 per Share. In accordance with the Legislation, these Cr\$ Shares, except for 100 Cr\$ Shares to be held by Unibanco or its "related" companies for the purposes of pledging as referred to above, will be transferred to investors outside Brazil pursuant to the placing. All Cr\$ Shares will be registered form and the new Cr\$ Shares to be issued pursuant hereto will rank *pari passu* in all respects with the original 200,000 Cr\$ Shares and with each other (subject to any differences in the applicable rate of withholding tax which may take effect subsequently—see "Brazilian Taxation" below). The Board anticipates that there will be further issues of Cr\$ Shares in due course.

Reductions in share capital require the prior approval of Banco Central and of the Shareholders in General Meeting. Increases in authorised share capital and capitalisation issues require Banco Central and Shareholder approval and in addition can only be effected after consultation with the Consultative and Fiscal Councils of the Company, referred to below. Issues for cash of authorised but unissued capital may be made at the discretion of the Board of Directors of the Company after consultation with the Fiscal Council but no Cr\$ Share may be issued at less than net asset value (see below). The Legislation prohibits the Company from issuing loan capital or effecting any other borrowing.

The issue of Cr\$ Shares will not give rise to any issue or stamp taxes or duties in Brazil.

Subscription

Subscriptions pursuant to the placing will be required to be made in units of \$10,000 at an issue price of \$10,500, of which \$600 will be applied in settlement of issue expenses as described under "Placing" below. A net amount of \$10,000 in respect of each unit will be

This document contains particulars given in compliance with the Regulations of the Council of The Stock Exchange in London, for the purpose of giving information to the public with regard to the Company.

The Directors of the Company and the members of the Consultative Council, collectively and individually, accept full responsibility for the accuracy of the information given, and confirm, having made all reasonable enquiries, that to the best of their knowledge and belief there are no other facts the omission of which would make any statement herein misleading.

This document has been prepared on the basis of an interpretation of the relevant Brazilian legislation, which is believed to reflect accurately the current interpretation thereof by Banco Central do Brasil. It will be appreciated that the relevant legislation and its interpretation by Banco Central do Brasil may be altered in future.

No dealer, salesman or other person has been authorised to give any information or to make any representations, other than those contained in this document, in connection with the offering or sale of Cr\$ Shares or Depository Shares relating thereto and, if given, such representations must not be relied upon as having been authorised by the Company.

This document does not constitute an offer or solicitation by anyone in any jurisdiction in which such offer or solicitation is not authorised or to any person to whom it is unlawful to make such offer or solicitation.

Intending subscribers should inform themselves as to any taxation or exchange control legislation affecting them personally. For United Kingdom Exchange Control purposes, Cr\$ Shares and Depository Shares relating thereto will be foreign currency securities, as defined in Exchange Control Notice EG (S) issued by the Board of Trade, and persons who, for exchange control purposes, are residents of the United Kingdom must be held by or to the order of an Authorised Depository.

Neither the Cr\$ Shares nor the Depository Shares have been registered under the Securities Act of 1933 of the United States of America and may not be offered or sold, directly or indirectly, in the United States of America (or its possessions and territories and areas subject to its jurisdiction) or to nationals or residents thereof as part of the placement, except that White, Weld & Co. Incorporated, 100 Wall Street, New York, New York, USA, may offer or sell the Cr\$ Shares in the United States in accordance with Section 4(2) of the said Act, Rule 144 thereunder or as applicable exemption therefrom.

In this document unless otherwise specified, all references to "dollars" or "US" are to United States dollars and to "Cruzeiros" or "Cr\$" are to Brazilian Cruzeiros. On 1st January, 1976 the average of the spot selling and buying rates of Banco Central do Brasil was Cr\$9.05 per \$1.00. Where Cruzeiro amounts have been translated into dollars, they have been converted at the rate then prevailing, except where otherwise indicated. None of the above statements should be construed as representations that the Cruzeiro amounts in this document could have been or could be converted into dollars at such or any other rates.

Cr\$ Shares issued or sold pursuant to the placing will be registered in the name of Morgan Guaranty Trust Company of New York, Avenue des Arts, 35, 1040 Brussels, Belgium ("the Depository"), which will issue to each original subscriber a Depository Share in bearer form in respect of each net subscription of \$10,000. Each Depository Share will represent specific Cr\$ Shares and will be evidenced by an International Depository Receipt ("IDR"). Further details of these arrangements are summarised under "Deposit Agreement" below. Fractions of Cr\$ Shares will not be issued and, if, following conversion of any Original Investment into Cruzeiros, the amount so realised does not result in a whole number of Cr\$ Shares, the balance will be returned to the Depository for appropriate distribution at the same time as the first dividend payment by the Company.

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place at a maximum rate of \$2,000 per Depository Share on each of five successive, six-monthly dates, the first such date being the third anniversary of the Original Investment, any shortfall from the maximum permitted amount being carried forward on a curative basis. On receipt of a notice calling for repatriation of a specified dollar amount within the permitted limit, the Company will notionally convert that dollar amount into Cruzeiros at the prevailing rate of exchange and apply the resulting number of Cruzeiros in the repatriation of the net asset value of Cr\$ Shares underlying the relevant Depository Share. It will be open to the ability of investors to repatriate the full dollar amount of an Original Investment be affected by any change in the net asset value per Cr\$ Share and/or fluctuations in the rate of exchange between Cruzeiros and dollars. When all the Cr\$ Shares underlying a Depository Share have been repurchased, the Depository Share will be cancelled, whether or not the Original Investment has then been repatriated. After five years and six months from the date of Official Registration there will be no restrictions on the right to repatriate any outstanding balance of the Original Investment and any Capital Gain. "Capital Gain" means any unrepatriated Cr\$ Shares outstanding (or proceeds thereof) following repatriation of the whole Original Investment.

The first date on which any part of an Original Investment is repatriated determines the appropriate withholding tax rate applicable to that Depository Share (see "Brazilian Taxation" below). In certain events of force majeure, including events making it impossible to effect a fair valuation of the Company's investments, repurchases may be temporarily suspended subject to due notification to Banco Central.

On the first repatriation of capital represented by a Depository Share, a holder will be entitled to exchange its initial IDR for an IDR representing partly repatriated Depository Shares of the balance of the Cr\$ Shares to which he will then be entitled to repatriate. The rights and the value of partly repatriated Depository Shares may vary (owing to differences in the date and amount of capital repatriations and thus in the applicable rates of withholding tax), no application will be made for partly repatriated Depository Shares to be listed on the Stock Exchange in London.

The Depository Shares (other than partly repatriated Depository Shares) will be listed on the Stock Exchange in London and, in addition, Valuers White Weld Limited, a division of Credit Suisse White Weld Limited, the offices of which are at 1, Quai des Bergues, Geneva, Switzerland, has indicated to the Directors that it proposes to establish an office to enable the Depository Shares (and partly repatriated Depository Shares) to be traded over the counter in Geneva. It will nevertheless be appreciated that marketability will depend on the balance of supply and demand.

Brazilian Taxation

The Company
Provided it continues to comply with the Legislation, the Company will be exempt from income tax.

Investors
Brazilian withholding tax will be deducted at the rate of 15 per cent from the total of dividends and Capital Gain remitted in respect of each fiscal year of the Company. If the Original Investment is maintained in Brazil in its entirety for more than six years from the date of Official Registration, the rate of withholding tax on dividends and Capital Gain subsequent years will be reduced to 12 per cent in the seventh year from the date of Official Registration, 10 per cent in the eighth year and 8 per cent in the ninth and subsequently. However, once any part of the capital comprising an Original Investment has been repatriated, the rate of withholding tax applicable to dividends and Capital Gain deriving from the investment (or any part thereof) will be at the rate ruling on the date of first repatriation. No withholding tax will be payable in respect of capital repatriations of an aggregate amount up to the amount of the Original Investment. The disposal of a Depository Share will not on repatriation affect the tax status of that Depository Share.

In addition, supplementary withholding tax will be payable if the aggregate of dividends and Capital Gain (for this purpose calculated after deduction of the relevant withholding tax referred to above) remitted in respect of any fiscal year of the Company exceeds 12 per cent of the Original Investment. Save as mentioned below in relation to the carrying forward right to remittance, the rate of supplementary withholding tax on excess remittance is 40 per cent on the excess over 12 per cent and up to 15 per cent of the Original Investment. No withholding tax will be payable in respect of capital repatriations of an aggregate amount up to the amount of the Original Investment. The disposal of a Depository Share will not on repatriation affect the tax status of that Depository Share.

The right to remit dividends and Capital Gain up to the equivalent of 12 per cent of the Original Investment in each fiscal year without liability for supplementary withholding tax will remain so that any shortfall in remittances for one fiscal year may be carried forward with remittances in the following fiscal year, or years. However, this right is limited to the extent that the shortfall of remittances which may be carried forward in any one fiscal year cannot exceed the equivalent of 24 per cent of the Original Investment.

Remittances affected in accordance with these rules will not under these regulations give rise to liability for supplementary withholding tax.

After eight years from the date of Official Registration, supplementary withholding tax ceases to be payable on remittances of dividends and/or Capital Gain, whether or not repatriations have by then been made in respect of the relevant Depository Share.

Calculation of Net Asset Value

All repurchases by the Company of Cr\$ Shares on repatriation by holders of Depository Shares will be made at net asset value. The net asset value of new or existing Cr\$ Shares will be made at net asset value.

The net asset value will be calculated by dividing the aggregate value of the Company (after deducting outstanding liabilities) by the number of Cr\$ Shares outstanding. Cr\$ Shares held by the Company as a result of repurchases.

In calculating the value of the portfolio, all listed shares regularly traded on a stock exchange in Brazil will be valued at the average quotation on the last day on which relevant securities were dealt in, and unlisted shares at whichever is the lower of the net asset value based on the last balance sheet of the relevant company. Shares will be issued within twelve months of the valuation date and not dealt in on a stock exchange, will be valued at the subscription or acquisition price. Any other security will be valued at its income accrued but not paid, except for convertible debentures traded daily on a stock exchange, which will be valued at their latest quoted price.

The net asset value will be calculated at the close of each business day in Brazil by portfolio manager who will furnish information to the São Paulo Stock Exchange and C. brokers in London. The last asset value as at the last business day of each month will be published in the *Financial Times</*

